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13  
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15 UNITED STATES DISTRICT COURT  
16 CENTRAL DISTRICT OF CALIFORNIA  
17 WESTERN DIVISION

18 UNITED STATES OF AMERICA,  
19 *ex rel.*, GERALDINE GODECKE,

20 Plaintiff,

21 v.  
22

23 KINETIC CONCEPTS, INC., and  
24 KCI USA, INC.,

25 Defendants.  
26  
27  
28

CASE NO. CV 08-06403 BRO (AGR)

RELATOR GERALDINE GODECKE'S  
FOURTH AMENDED COMPLAINT

\*REDACTED\*

**I.  
INTRODUCTION**

1  
2  
3       1.       This is an action to recover damages and civil penalties for the United  
4 States of America arising from false claims made by Kinetic Concepts, Inc., and KCI  
5 USA, Inc. (collectively KCI) to the Medicare health program related to the improper  
6 submission to Medicare of claims for payment for Negative Wound Pressure Therapy  
7 (NPWT) using its Vacuum Assisted Closure device (VAC), in violation of the  
8 Federal False Claims Act, 31 U.S.C. §§ 3729 et seq., as amended.  
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10

11       2.       The False Claims Act (hereinafter the Act or FCA), enacted in 1863  
12 during the Civil War, was substantially amended by the False Claims Amendments  
13 Act of 1986. Congress enacted these amendments to enhance the Government's  
14 ability to recover losses sustained from fraud against the United States and to provide  
15 a private cause of action for the protection of employees who act in furtherance of the  
16 purposes of the Act. Congress acted after finding that fraud in federal programs and  
17 procurement is pervasive and that the Act, which Congress characterized as the  
18 primary tool for combating fraud in government contracting, needed modernization.  
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22       3.       The Act provides that any person who knowingly presents or causes to  
23 be presented a false or fraudulent claim to the Government for payment or approval is  
24 liable for a civil penalty of up to \$11,000 for each such claim, plus three times the  
25 amount of the damages sustained by the Government, including attorneys' fees. The  
26 Act allows any person having information regarding a false or fraudulent claim  
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1 against the Government to bring a private cause of action for himself (the Relator),  
2 and on behalf of the government, and to share in any recovery.  
3

4 4. The FCA holds liable any person or entity who or that knowingly  
5 presents, or causes to be presented, a false or fraudulent claim for payment or  
6 approval. 31 U.S.C. § 3729(a)(1)(A).  
7

8 5. The FCA was further amended by the Fraud Enforcement Recovery Act  
9 (“FERA”) passed by Congress and signed into law on May 20, 2009 to strengthen the  
10 tools available to combat fraud and to overturn judicial decisions that had weakened  
11 the False Claims Act. Pub. L. No. 111-21, 123 Stat. 1617 (2009).  
12

13 6. Although most of the new provisions apply only to claims after the  
14 effective date of the statute, Congress determined that 31 U.S.C. § 3729(a)(1)(B),  
15 which revised the former section designated as 31 U.S.C. § 3729(a)(2) pertaining to  
16 liability for false statements, “...shall take effect as if enacted on June 7, 2008, and  
17 shall apply to all claims . . . that are pending on or after that date.” § 4(f) of FERA,  
18 123 Stat. at 1625 (see note following 31 U.S.C. § 3729).  
19  
20

21 7. For claims before June 7, 2008, 31 U.S.C. § 3729(a)(2) holds liable any  
22 person who “knowingly makes, uses, or causes to be made or used, a false record or  
23 statement to get a false or fraudulent claim paid or approved by the Government.” *Id.*  
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1 Godecke continued working for KCI until October 1, 2007. During her employment,  
2 she gained direct and independent knowledge of the allegations contained in this  
3 Complaint. She was the Director of Medicare Cash and Collections from June 1,  
4 2001 until October 1, 2007, first for MedClaim and then for KCI. Her duties included  
5 cash posting to the KCI accounting system, which necessarily involved working with  
6 the KCI information systems related to billing. In performing these duties, Godecke  
7 and her staff received and reviewed every communication regarding a claim payment  
8 made to KCI by Medicare and every communication regarding a claim that was  
9 denied payment by Medicare. These included every Explanation of Benefits (EOBs)  
10 provided from insuring entities, including Medicare. She was also responsible for the  
11 creation of a new department within MedClaim dealing specifically with the appeal  
12 process for KCI's VAC claims that had been denied in the Medicare billing and  
13 payment system. Her department grew from two employees in June 2001 to as many  
14 as 105 employees by October 1, 2007. Godecke was responsible for developing all  
15 systems and procedures regarding the appeal process used by MedClaim and later  
16 KCI. Within MedClaim/KCI, her department was informally known as the "back  
17 end" of the billing department. In performing their duties related to appeals, Godecke  
18 and her staff reviewed claims denied by Medicare, and evaluated whether KCI should  
19 appeal those denials. If the decision was to proceed with an appeal, Godecke and her  
20 staff provided information support for challenging those denials in administrative  
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1 hearings before Administrative Law Judges (ALJs). When performing the work of  
2 evaluating whether KCI should appeal a Medicare claim denial, she and her staff  
3 reviewed all documentation for the claim and all documentation for prior KCI claims  
4 regarding the same patient. Godecke also worked closely with the management-level  
5 employees in the “front end” billing department at MedClaim/KCI to identify why  
6 Medicare denied KCI’s claims and to recommend changes to KCI’s documentation  
7 and billing processes to decrease denials. Godecke and her staff also had duties  
8 related to Medicare audits. As will be explained below, that work was similar to the  
9 work they performed on appeals of Medicare claim denials. Godecke was not part of  
10 the Billing Department, which was under the direction of Deb Smith. Beginning  
11 early in 2004 and continuing through late 2005, Godecke also managed KCI Ship  
12 Pending Customer Service Representatives (CSRs). It was in this capacity that she  
13 learned KCI’s implementation procedures regarding the Medicare requirement that  
14 KCI obtain a properly completed Detailed Written Order prior to delivery of a VAC  
15 and noticed that KCI intentionally violated this Medicare requirement.

21       12. Defendant KCI, Inc. (KCI) manufactures and markets the VAC. KCI is  
22 headquartered in San Antonio, Texas and does business throughout the United States  
23 and the world. KCI’s total Medicare Part B revenue from 2001 through 2011 was  
24 \$1.325 billion.

1           13. Defendant KCI-USA, Inc. is a Delaware corporation that is a subsidiary  
2 of KCI. It is headquartered in San Antonio, Texas, and operates the service centers  
3 through which the VAC is rented to patients in the United States. Hereafter, the  
4 defendants will be jointly referred to as KCI and/or “defendant.”  
5

6  
7                                   **III.**  
8                                   **JURISDICTION AND VENUE**

9           14. This Court has jurisdiction over the subject matter of this action  
10 pursuant to 28 U.S.C. § 1331 and 31 U.S.C. § 3732, which specifically confers  
11 jurisdiction on this Court for actions brought pursuant to §§ 3729 and 3730 of Title  
12 31, United States Code.  
13

14           15. This Court has personal jurisdiction over KCI because KCI regularly  
15 conducts business in California. KCI has eleven (11) service centers throughout  
16 California including Van Nuys and Orange, California.  
17

18           16. Venue is proper in this district pursuant to 31 U.S.C. § 3732 (a) because  
19 KCI routinely transacts business in the Los Angeles, California area.  
20

21                                   **IV.**  
22                                   **BACKGROUND ON NWPT and VACs**

23           17. KCI began manufacturing and marketing Negative Pressure Wound  
24 Therapy (NPWT) using a Vacuum Assisted Closure device in approximately 1995.  
25 The device is based on patents held by Wake Forest University and licensed  
26 exclusively to KCI in 1993.  
27  
28

1           18.     Nearly all of KCI's Medicare revenue from 2000 - 2011 came from the  
2 VAC with only a minuscule amount from KCI's therapeutic surfaces, another line of  
3 its products.  
4

5           19.     KCI has described the VAC on its website as follows:  
6

7           KCI has revolutionized advanced wound care with the  
8 development of Negative Pressure Wound Therapy  
9 (NPWT). Utilizing multiple mechanisms of action, VAC  
10 Therapy removes fluids and infectious materials, helps  
11 protect the wound environment, helps promote perfusion  
12 and a moist healing environment and helps draw together  
13 wound edges.  
14

15           VAC Therapy is the controlled application of sub-  
16 atmospheric pressure to a wound using a therapy unit to  
17 intermittently or continuously convey negative pressure to  
18 a specialized wound dressing to help promote wound  
19 healing.  
20

21           The wound dressing is a resilient, open-cell foam surface  
22 dressing . . . that assists tissue granulation and is sealed  
23 with an adhesive drape that contains the sub-atmospheric  
24 pressure at the wound site.  
25

26           Special T.R.A.C. Technology enhances patient safety by  
27 regulating pressure at the wound site.  
28

          Additionally, the VAC Therapy System helps direct  
drainage to a specially designed canister that reduces the  
risk of exposure to exudate fluids and infectious materials.  
(KCI Website, <http://www.kci1.com>)

          20.     Pursuant to Medicare Part B, the NPWT pump or VAC is rented  
monthly while the supplies needed to support this treatment, including dressings and  
a canister, are purchased.



**A. MEDICARE TREATMENT OF NEGATIVE PRESSURE WOUND THERAPY PUMPS**

21. In 1965, Medicare was established under Title XVII, Health Insurance for the Aged and Disabled, of the Social Security Act. Medicare is a federal government health insurance program for people age 65 or older, people under 65 with certain disabilities and people of all ages with End-Stage Renal Disease (permanent kidney failure requiring dialysis or a kidney transplant). The Centers for Medicare and Medicaid Services (CMS) is the agency of the U.S. Department of Health and Human Services (HHS) that administers the Social Security Act. Title 42 of the United States Code, Chapter 7, Subchapter XVIII, Part E, Section 1395 et seq. governs the Medicare program.

22. No Medicare payment may be made for any expense incurred for items or services which “. . . are not reasonable and necessary for the diagnosis or treatment of illness or injury or to improve the functioning of a malformed body member.” 42 U.S.C. § 1395y(a)(1)(A).

23. Congress did not define “reasonable and necessary” in the legislation that created Medicare. Instead, Congress vested final authority in the Secretary of HHS to determine which items and services are not reasonable and necessary. 42 U.S.C. § 1395ff(a).

1           24.     Section 1833(e) of the Social Security Act precludes payment to any  
2 provider of services unless there has been furnished such information as may be  
3 necessary to determine the amounts due to the provider. 42 U.S.C. § 1395 (e).  
4

5           25.     Part B of the Medicare program helps cover doctors' services and  
6 outpatient care. Part A of the Medicare program covers inpatient care in hospitals,  
7 critical access hospitals and skilled nursing facilities (not custodial or long-term care).  
8

9           26.     When Medicare approved Negative Pressure Wound Therapy (NPWT),  
10 it was assigned to the Durable Medical Equipment - Prosthetics, Orthotics and  
11 Supplies (DMEPOS) Benefit Category. Within that category, KCI's VAC and related  
12 supplies are classified as Durable Medical Equipment (DME), which is defined as  
13 "equipment which: can withstand repeated use; is primarily and customarily used to  
14 serve a medical purpose; generally, is not useful to a person in the absence of an  
15 illness or injury; and is appropriate for use in the home." Medicare Benefit Policy  
16 Manual, Chapter 15 - Covered Medical and Other Health Services, § 110.1. See also  
17 42 C.F.R. § 414.202. For each item of DME, the Medicare program has a National  
18 Coverage Determination (NCD) or a Local Coverage Determination (LCD) that  
19 identifies circumstances under which Medicare will deny payment for the item as not  
20 reasonable and necessary.  
21  
22  
23  
24

25           27.     The Health Care Finance Administration (HCFA) added the NPWT  
26 pump and its supplies to its list of Medicare covered DME on October 1, 2000. In  
27  
28

1 October 2000, KCI's VAC was the first and only NPWT pump on the Medicare  
2 approved DME list. In August 2001, HCFA was renamed the Centers for Medicare  
3 and Medicaid Services (CMS).  
4

5 28. When used in a home setting for patients with Medicare Part B  
6 coverage, KCI's VAC is billed pursuant to Medicare Part B rules and regulations.  
7

8 29. At the inception of the Medicare program in 1965, the health insurance  
9 and medical communities raised concerns that the enactment of Medicare would  
10 result in a large and unwanted Federal presence in the provision of health care. To  
11 address these concerns, sections 1816(a) and 1842(a) of the Social Security Act  
12 provided that public agencies and or private organizations could participate in the  
13 administration of the Medicare program under agreements or contracts entered with  
14 the Government. These legislative provisions created Fiscal Intermediaries (FI) and  
15 Carriers - private companies - to administer the Medicare program on behalf of the  
16 federal government. The entities handling Part B of Medicare are the Carriers.  
17  
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19

20 30. 42 U.S.C. § 1395kk-1 provides:

21 (a) Authority -

22  
23 (1) Authority to enter into contracts - The Secretary [of  
24 HHS] may enter into contracts with any eligible entity to  
25 serve as a medicare administrative contractor with respect  
26 to the performance of any or all of the functions described  
27 in paragraph (4) or parts of those functions (or, to the  
28 extent provided in a contract, to secure performance thereof  
by other entities).

\* \* \*

3) Medicare administrative contractor defined. - For purposes of this title and title XI-

(A) In general - The term “medicare administrative contractor” means an agency, organization, or other person with a contract under this section.

(B) Appropriate medicare administrative contractor. - With respect to the performance of a particular function in relation to an individual entitled to benefits under part A or enrolled under part B, or both, a specific provider of services or supplier (or class of such providers of services or suppliers), the “appropriate” medicare administrative contractor is the medicare administrative contractor that has a contract under this section with respect to the performance of that function in relation to that individual, provider of services or supplier or class of provider of services or supplier.

(4) Functions described. - **The functions referred to in paragraphs (1) and (2) are payment functions (including the function of developing local coverage determinations, as defined in section 1869(f)(2)(B)), provider services functions, and functions relating to services furnished to individuals entitled to benefits under part A or enrolled under part B, or both, as follows: (emphasis added)**

(A) Determination of payment amounts. - Determining (subject to the provisions of section 1878 and to such review by the Secretary as may be provided for by the contracts) the amount of the payments required pursuant to this title to be made to providers of services, suppliers and individuals.

(B) Making payments. - Making payments described in subparagraph (A) (including receipt, disbursement, and accounting for funds in making such payments).

1 (C) Beneficiary education and assistance. - Providing  
2 education and outreach to individuals entitled to benefits  
3 under part A or enrolled under part B, or both, and  
4 providing assistance to those individuals with specific  
issues, concerns, or problems.

5 (D) Provider consultative services. - Providing consultative  
6 services to institutions, agencies, and other persons to  
7 enable them to establish and maintain fiscal records  
8 necessary for purposes of this title and otherwise to qualify  
as providers of services or suppliers.

9 (E) Communication with providers. - Communicating to  
10 providers of services and suppliers any information or  
11 instructions furnished to the medicare administrative  
12 contractor by the Secretary, and facilitating communication  
between such providers and suppliers and the Secretary.

13 (F) Provider education and technical assistance. -  
14 Performing the functions relating to provider education,  
15 training, and technical assistance.

16 (G) Additional functions. - Performing such other functions,  
17 including (subject to paragraph (5)) functions under the  
18 Medicare Integrity Program under section 1893, as are  
necessary to carry out the purposes of this title.

19 31. The organizations that administer claims involving Durable Medical  
20 Equipment (DME) are known as DME MACs. The DME MACs were previously  
21 named Durable Medical Equipment Regional Carriers (DMERCs). (Throughout this  
22 Complaint, DMERCs and DME MACs will be used interchangeably.) Despite the  
23 name change, the organizations performed the same functions. There are four separate  
24 Regional DME MACs that serve the United States. The DME MACs are designated  
25 as Regions A, B, C and D. Each Region is headed by a Medical Director and has  
26  
27  
28

responsibility for several states. These contractors handle the Medicare claims for KCI's VAC throughout the United States and American territories.

**B. MEDICARE REIMBURSEMENT RATES FOR VACs**

32. VAC therapy is billed in one-month cycles, as is all rented Durable Medical Equipment. Medicare Part B pays a monthly rental price for VACs and buys the supplies required to operate the device (wound dressings and canisters to collect waste). Unit reimbursement rates for each have varied over time as shown in the following table:

**VAC UNIT REIMBURSEMENT 2002 - 2011**

Year	VAC	Dressings (A6550)	Canisters (A7000)
2002	1716.46	27.28	24.41
2003	1716.46	27.42	24.53
2004	1716.46	27.42	9.54
2005	1716.46	27.47	9.54
2006	1716.46	27.47	9.54
2007	1716.46	27.42	9.54
2008	1716.46	27.42	9.54
2009	1716.46	24.82	8.63
2010	1553.40	24.82	8.63
2011	1551.85	24.80	8.62

1  
2 33. In addition to a single monthly rental of a VAC, Medicare  
3 reimbursement allows up to 15 dressings and 10 canisters each month without  
4 additional documentation requirements.  
5

6 34. Beginning in the fourth month, reimbursement for a VAC is reduced by  
7 25% while the reimbursement for dressings and canisters remains unchanged.  
8

9 35. Using the table above and taking 2006 as a typical year, the total  
10 monthly cost of a KCI VAC is about \$2,224 for a Medicare patient for the first three  
11 months. All subsequent months after the third month are reimbursed at \$1,287 for the  
12 pump (75% of \$1,716) plus the supply cost of \$507 for a total reimbursement of  
13 about \$1,794 beginning in month 4. Medicare pays 80% of this cost and the patient is  
14 liable for the remaining 20%.  
15

16  
17 **V.**  
18 **MEDICARE DOCUMENTATION AND BILLING**  
19 **REQUIREMENTS FOR KCI'S NPWT/VAC**

20 **A. MEDICARE'S "PAY AND CHASE" CLAIMS SYSTEM**

21 42 U.S.C. § 1395kk-1(a)(4)(A) & (B) authorizes the Fiscal  
22 Intermediaries/Carriers (including the DME MACs) to determine the amount  
23 of payment and to make payments on behalf of the Government to Medicare  
24 claimants. The Medicare program, through its Fiscal Intermediaries/Carriers,  
25 has historically paid claims quickly without verifying the accuracy of the  
26 claims before payment because it is required to pay claims submitted  
27  
28

1 electronically within fourteen (14) days of receipt of the claim and claims  
2 submitted in paper form in twenty-six (26) days of receipt of the claim. (See,  
3 Medicare Claims Processing Manual, Chapter 1, General Billing  
4 Requirements, Section 80.2.1.2) This payment system has become known  
5 throughout Medicare and among providers as “pay and chase.” Medicare  
6 accepts claims as submitted by providers as being a true representation that the  
7 claim either qualifies for reimbursement or does not qualify and automatically  
8 pays those claims represented as qualifying. Medicare then must seek  
9 reimbursement or recoupment if it later determines that the claim should not  
10 have been paid.  
11

12 36. CMS dictates how claims shall be handled and has issued a Medicare  
13 Claims Processing Manual to the Fiscal Intermediaries and to the Carriers (including  
14 the DME MACs.) Chapter 1, Section 80 - Carrier and FI Claims Processing  
15 Timeliness, provides at subsection 80.2.1.2 the definitions for electronic and paper  
16 claims:  
17

18 An “electronic claim” is a claim submitted via central  
19 processing unit (CPU) to CPU transmission, tape, direct  
20 data entry, direct wire, or personal computer upload or  
21 download.  
22

23 A “paper claim” is submitted and received on paper,  
24 including fax print-outs. This also includes a claim that the  
25 contractor receives on paper and then reads electronically  
26 with OCR technology.  
27  
28



1 37. Medicare's contractors process millions of claims each week.  
2 According to "2010 CMS Statistics" published by the U.S. Department of Health and  
3 Human Services, in fiscal year 2009, the carriers processed 999.5 million claims.  
4 "2010 CMS Statistics" reports that in fiscal year 2009, \$503.9 billion in Medicare  
5 claims were processed. Given the brief time carriers have to process a monumental  
6 volume of claims, the "pay and chase" system relies on the honesty of providers and  
7 the accuracy of the claims they submit.

8 38. The Chief Counsel to the Inspector General for the Department of  
9 Health and Human Services has explained:

13 Federal health care programs operate under a 'pay and  
14 chase' model. Government contractors that process and  
15 pay claims for reimbursement generally presume that  
16 qualified providers submit claims for medically necessary  
17 items or services. The majority of claims are submitted  
18 electronically, processed based on predictable edits applied  
19 to representations on the claim, and paid claim by claim  
20 with limited verification that the services were actually  
21 provided or were necessary. Additional analysis is needed  
22 to determine whether a series of claims, each of which may  
23 appear legitimate by itself, demonstrates fraud or abuse  
24 when taken together. The U.S. government generally  
25 identifies abusive billings through retrospective analysis  
26 after it has paid the claims. Although the payment process  
27 includes some front-end safeguards, criminals are  
28 increasingly sophisticated in detecting and circumventing  
those measures.

Lewis Morris, "Combating Fraud in Health Care: An  
Essential Component of Any Cost Containment Strategy",  
Health Affairs vol. 28, No. 5 (Oct. 2009), pp. 1351-1356

1           39.     Early on, KCI had a choice about how to submit its claims to Medicare.  
2  
3     KCI could either submit “paper claims” to be processed manually, or “electronic  
4     claims.” At roughly the same time that Medicare started the transition from DEMRCs  
5     to DMACs, some of its billing procedures were changed. One of the billing  
6     procedures that changed was how claims could be submitted. It became mandatory  
7  
8     for large suppliers, including KCI, to submit all claims electronically. Medicare  
9     would no longer accept “paper claims” from those suppliers. The predictable  
10    significant increase in the number of “electronic claims” that would be submitted  
11  
12   pursuant to this change greatly increased the potential vulnerability of “pay and  
13   chase” to fraud. Because of the requirement that Medicare must pay claims submitted  
14  
15   electronically within fourteen (14) days of receipt of the claim, the Medicare system  
16   became even more reliant on a presumption that “qualified providers submit claims  
17   for medically necessary items or services” – that is, reliant on straightforward honesty  
18  
19   by those submitting claims.

20           40.     To protect, in part, against abuse of the “pay and chase” approach for  
21   fraudulent purposes, the Office of Inspector General of the U.S. Department of  
22  
23   Health and Human Services has the authority to impose a penalty of \$10,000 (or as  
24   adjusted in accordance with the Federal Civil Monetary Penalty Inflation Adjustment  
25   Act of 1990, and as amended by the Debt Collection Improvement Act of 1996) for  
26  
27   each wrongful act when it determines that a provider has knowingly presented a claim  
28

1 for payment to Medicare that the provider knew was not covered. See, 42 C.F.R. §  
2 1003.102 and 103(a)(2).  
3

4 41. KCI understood how Medicare's "pay and chase" payment system  
5 operated. KCI took advantage of the "pay and chase" payment system when it  
6 submitted a variety of false claims to the DMERCs and later to the DME MACs for  
7 reimbursement knowing that the reimbursement requests would not be verified before  
8 payment was made as the DMERCs/DME MACs relied upon the honesty and  
9 integrity of the suppliers submitting claims for reimbursement. Each of KCI's false  
10 claims will be more thoroughly explained below.  
11  
12

13 **B. LOCAL MEDICAL REVIEW POLICY (LMRPs) and**  
14 **LOCAL COVERAGE DETERMINATIONS (LCDs)**

15 42. The U.S. Department of Health and Human Services (HHS) and the  
16 Centers for Medicare and Medicaid Services (CMS) promulgate federal regulations  
17 and National Coverage Determinations (NCDs) upon which Medicare Fiscal  
18 Intermediaries/Carriers rely to make coverage determinations for claims for medical  
19 services and items provided to beneficiaries. HHS adopts NCDs to exclude certain  
20 items and services from coverage on a national level that are not reasonable and  
21 necessary under HHS' interpretation of the Medicare Act. Federal regulations and  
22 NCDs are binding on all Medicare Fiscal Intermediaries/Carriers nationwide.  
23  
24  
25  
26 U.S.C. § 1395ff(f)(1)(B).  
27  
28

1           43. Absent a NCD, Fiscal Intermediaries/Carriers and their divisions such  
2 as the DMERCs, as agents of the federal government, are authorized to establish  
3  
4 Local Medical Review Policies (LMRPs), which were later supplanted by Local  
5 Coverage Determinations (LCDs).

6           44. When an item of durable medical equipment is not governed by a NCD,  
7  
8 each regional DMERC issues an LMRP identifying indications and limitations of  
9 coverage, as well as terms for the continuation and termination of coverage. See 42  
10 U.S.C. § 1395kk-1(a)(4).

11  
12           45. LMRPs establish specific criteria for initial and continued coverage of a  
13 service or item. LMRPs also identify circumstances under which Medicare will deny  
14 coverage for a service or item as not reasonable and necessary. See 42 C.F.R. §  
15 400.202.  
16

17           46. The first LMRPs for Negative Pressure Wound Therapy (NPWT) were  
18 issued by the DMERCs effective October 1, 2000.  
19

20           47. The NPWT LMRPs were converted to LCDs in the fall of 2005 and  
21 early 2006. These LCDs remained effective during all relevant times covered by this  
22 action.  
23

24           48. The Social Security Act defines Local Coverage Determination as:

25           B) Definition of local coverage determination - For  
26 purposes of this section, the term “local coverage  
27 determination” means a determination by a fiscal  
28 intermediary or a carrier under part A or part B, as  
applicable, respecting whether or not a particular item or

1 service is covered on an intermediary-or carrier-wide basis  
2 under such parts, in accordance with section 1862(a)(1)(A).  
3 42 U.S.C. § 1395ff (f)(2)(B).

4 49. Each of the DMERCs (now the DME MACs) publishes and provides  
5 LCDs to the providers and suppliers in its region.

6 50. CMS publishes a Medicare Program Integrity Manual. It instructs the  
7 Carriers that when determining whether a treatment is “reasonable and necessary”  
8 under section 1395(y)(a)(1)(A), they may apply the so-called “reasonably feasible and  
9 medically appropriate” least costly alternative policy. (Chapter 13.4.A) (Rev. 71,  
10 April 9, 2004). Application of this policy is mandatory with respect to durable  
11 medical equipment. Chapter 13 of the Medicare Program Integrity Manual provides  
12 the following detailed information regarding LCDs:  
13

14  
15  
16 **13.1.3 - Local Coverage Determinations (LCDs)**  
17 **(Rev. 165, Issued: 10-06-06, Effective: 09-11-06,**  
18 **Implementation: 10-26-06)**

19 Section 522 of the Benefits Improvement and Protection  
20 Act (BIPA) created the term “local coverage determination”  
21 (LCD). An LCD is a decision by a Medicare administrative  
22 contractor (MAC), fiscal intermediary or carrier whether to  
23 cover a particular service on a MAC-wide, intermediary  
24 wide or carrier-wide basis in accordance with Section  
25 1862(a)(1)(A) of the Social Security Act (i.e., a  
26 determination as to whether the service is reasonable and  
27 necessary). The difference between LMRPs and LCDs is  
28 that LCDs consist of only “reasonable and necessary”  
information, while LMRPs may also contain benefit  
category and statutory exclusion provisions.

51. Medicare does not pay for medical treatments that are not reasonable  
and necessary. 42 U.S.C. § 1395y(a)(1)(A), 42 C.F.R. § 411.15(k). The Medicare

1 Benefit Policy Manual, Chapter 15 - Covered Medical and Other Health Services  
2 states that “[a]lthough an item may be classified as DME, it may not be covered in  
3 every instance. Coverage in a particular case is subject to the requirement that the  
4 equipment be necessary and reasonable for treatment of an illness or injury, or to  
5 improve the functioning of a malformed body member.” The Medicare Benefit  
6 Policy Manual, Chapter 15 (Rev. 120, 01-29-10) also states as follows:  
7

8  
9 Even though an item of DME may serve a useful medical  
10 purpose, the DMERC or intermediary must also consider to  
11 what extent, if any, it would be reasonable for the Medicare  
12 program to pay for the item prescribed. The following  
13 considerations should enter into the determination of  
14 reasonableness: 1. Would the expense of the item to the  
15 program be clearly disproportionate to the therapeutic  
16 benefits which could ordinarily be derived from use of the  
17 equipment? 2. Is the item substantially more costly than a  
medically appropriate and realistically feasible alternative  
pattern of care? 3. Does the item serve essentially the same  
purpose as equipment already available to the beneficiary?

18 52. The DME MACs apply the constraints of the LCD to each claim  
19 submitted by medical providers and suppliers such as KCI to determine whether to  
20 pay the claim or to deny the claim as not “reasonable and necessary” according to the  
21 limitations set forth in the LCD, and as mandated by the overarching provisions of 42  
22 U.S.C. § 1395y(a)(1)(A).  
23

24 53. The initial LMRP for Negative Pressure Wound Therapy (NPWT)  
25 systems such as KCI’s VAC became effective on October 1, 2000 and was the  
26 culmination of extensive debate and negotiation between the DMERCs and KCI over  
27  
28

1 the indications and limitations of Medicare coverage for NPWT as well as the  
2 conditions for continuation and termination of coverage. At the time of the  
3 negotiations described herein, KCI had developed the first and only NPWT system  
4 available and was the sole supplier of the VAC and related supplies utilized in  
5 NPWT.  
6

7  
8 54. The NPWT LMRP established what each DMERC believed was the  
9 congressional intent of the prohibition in 42 U.S.C. § 1395y(a)(1)(A) that Medicare  
10 will only pay for items or services deemed medically necessary.  
11

12 55. KCI provides VAC therapy not only for patients whose health insurance  
13 coverage is provided by Medicare (or other governmental health care agencies), but  
14 also for patients whose health insurance coverage is provided by private insurers.  
15

16 56. KCI knows from experience that virtually all health insurers in the  
17 private market refuse to pay for VAC therapy unless their insured patient obtains pre-  
18 authorization from the insurer before VAC therapy begins. The reimbursement rates  
19 identified above are much more expensive than traditional treatment methods for  
20 wounds, and the private insurance companies use pre-authorization processes to  
21 scrutinize whether VAC therapy is truly medically necessary and cost-effective. It is  
22 a very effective procedure for preventing over-utilization of an expensive therapy,  
23 thereby containing costs. That same concern is expressed in the Medicare Benefit  
24 Policy Manual language quoted at ¶53.  
25  
26  
27  
28



1           57.     A pre-authorization process can be slow and can include administrative  
2 expense. The investment of time and administrative expense might deter some health  
3 care providers (doctors, skilled nursing facilities, etc.) from recommending the use of  
4 VAC therapy. It might also deter patients from using VAC therapy, if they are  
5 unwilling to await the verdict from a pre-authorization process.  
6  
7

8           58.     To get VAC treatment approved by Medicare for reimbursement using  
9 the “pay and chase” approach, rather than a pre-authorization process similar to what  
10 it was experiencing with private insurers, KCI made a series of promises to HCFA.  
11 The DMERCs’ Medical Directors wrote their LMRPs to hold KCI to those promises.  
12 The foundational commitment that underlies the LMRPs’ WOPD requirements is  
13 KCI’s promise that VAC therapy would not be delivered to the patient before KCI  
14 had received a complete and accurate Detailed Written Order.  
15  
16

17           59.     All four regional DMERCs developed identical requirements for NPWT  
18 and VACs including the WOPD requirements in their respective versions of the  
19 NPWT LMRP, making the indications and limitations of coverage, continuation and  
20 termination for the VAC uniform nationwide. The current NPWT LCD has been and  
21 remains uniform among the four regional DME MACs.  
22  
23

24           60.     A medical supplier or provider that disagrees with the terms of an LCD  
25 or an NCD may challenge all or any part thereof through an administrative process set  
26 forth in 42 C.F.R. § 426 et seq.  
27  
28



1           61.     KCI has never invoked the administrative process to challenge all or  
2 any portion of the NPWT LCD or the former LMRP during Godecke's employment,  
3  
4 and to the best of her knowledge, information and belief, KCI has not done so to date.

5  
6     **C.     THE REQUIREMENT TO HAVE WRITTEN ORDERS PRIOR TO**  
7     **DELIVERY OF VAC THERAPY**

8           62.     To address the concerns about medical necessity expressed in the  
9 Medicare Benefit Policy Manual language quoted at ¶53, without impairing the  
10 availability of a therapy in circumstances when it might be truly medically necessary,  
11  
12 Medicare can require a detailed written order.

13           63.     Congress vested The Secretary of HHS with the authority to require, for  
14 specified covered DME items, including as KCI's VAC, that payment for the item  
15  
16 may be made under the Medicare statute only if a physician has communicated to the  
17 supplier, *before delivery* of the item, a written order for the item. 42 U.S.C. §  
18 1395m(a)(11)(B). This addresses the cost proportionality concern expressed in the  
19  
20 Medicare Benefit Policy Manual language quoted at ¶53.

21           64.     The Secretary of HHS promulgated a regulation pursuant to the  
22 authority granted in 42 U.S.C. § 1395m(a)(1)(B) which provides "As a requirement  
23  
24 for payment, CMS may determine through carrier instructions, or carriers may  
25 determine that an item" of durable medical equipment requires a written physician  
26  
27 order before delivery of the item. 42 C.F.R. § 410.38(g).

1           65. CMS, pursuant to authority delegated to it by The Secretary of HHS,  
2 has required that suppliers of all Durable Medical Equipment, Prosthetics, Orthotics  
3 and Supplies (DMEPOS) items must obtain a “Detailed Written Order” before  
4 submitting a bill to Medicare, pursuant to the Medicare Program Integrity Manual,  
5 Pub. 100-08, Ch. 5, §5.2.3.  
6  
7

8           66. Detailed Written Orders may take the form of a photocopy, facsimile  
9 image, electronically maintained image or an original pen-and-ink document.  
10

11           67. A Detailed Written Order for rented DMEPOS items such as KCI’s  
12 VAC must contain information satisfying each of the following six elements:

- 13                   (a) beneficiary name;  
14                   (b) detailed description of item either a narrative  
15                   description or brand name/model number;  
16                   (c) all options and accessories that will be billed  
17                   separately or which require an upgraded code;  
18                   (d) signature of the treating physician and the date the  
19                   order is signed;  
20                   (e) initial date of need or start date; and  
21                   (f) the length of need.

22           68. The Medicare Program Integrity Manual provides that “[s]omeone other  
23 than the treating physician may complete the detailed description of the item.  
24 However, the treating physician must review the detailed description and personally  
25 sign and date the order to indicate agreement.” Medicare Program Integrity Manual,  
26 Pub. 100-08, Ch. 5, §5.2.3.  
27  
28

1           69. In addition, the Medicare Program Integrity Manual identifies certain  
2 DMEPOS items for which a supplier must receive a Detailed Written Order *prior to*  
3 *delivery* of the item (“Written Order Prior to Delivery” or “WOPD”). Negative  
4 pressure wound therapy pumps, including KCI’s VAC, are among the few items  
5 identified by Medicare that require the Detailed Written Order *prior to delivery* of the  
6 item, in order to qualify for Medicare reimbursement. Medicare Program Integrity  
7 Manual, Pub. 100-08, Ch. 5, §5.2.3.1. KCI refers to this requirement in-house as a  
8 “prior written order.”

9           70. Thus, for KCI’s VAC therapy to qualify for Medicare reimbursement,  
10 KCI must obtain all six elements of a Detailed Written Order (identified in ¶68), *prior*  
11 *to delivery* of the VAC to a patient. (Accordingly, in this case, the phrases “Detailed  
12 Written Order,” “Detailed Written Order Prior to Delivery,” “Written Order Prior to  
13 Delivery” and “Written Order” all address the same VAC-related items that KCI is  
14 *required* to obtain before delivering a VAC to a Medicare patient. Relator will use  
15 “Written Order Prior to Delivery” or “WOPD” to reference these requirements.)

16           71. A complete WOPD includes an expiration or end date addressing “the  
17 length of need” for the VAC therapy. If VAC therapy continues beyond the initial  
18 “length of need,” a new WOPD is required before delivery of VAC therapy for the  
19 new time period. In other words, for each “length of need,” a new WOPD is required  
20 to continue the therapy, and the supplier must have such order on hand before  
21

1 delivering the next period of therapy. Otherwise, VAC therapy that continues beyond  
2 the initial “length of need” will not be eligible for Medicare reimbursement.  
3

4 72. The requirement of obtaining a Detailed Written Order addressing all  
5 six elements identified above, prior to delivery of the VAC, has been in the Medicare  
6 Program Integrity Manual since at least 2000, when KCI was first authorized to bill  
7 Medicare.  
8

9 73. If KCI does not have all six elements required for a complete Detailed  
10 Written Order *prior* to delivery of a KCI VAC, the Medicare Program Integrity  
11 Manual requires the DME MAC to deny the claim as statutorily non-covered or as not  
12 meeting the benefit category. The effect of a claim being denied as statutorily non-  
13 covered or as not meeting the benefit category is that the denial is not appealable.  
14  
15 Medicare Program Integrity Manual, Pub. 100-08, Ch. 5, §5.2.3, §5.2.3.1.  
16

17 74. In addition to the requirement for a Detailed Written Order Prior To  
18 Delivery of a VAC as mandated by the Medicare Program Integrity Manual, the  
19 NPWT LMRPs/LCDs themselves have always required the same. The initial NPWT  
20 LMRP stated under the Documentation section:  
21

22  
23 A written order for the negative pressure wound  
24 therapy pump and supplies must be signed and  
25 dated by the treating physician and obtained by the  
26 supplier prior to delivery of the item. The order  
27 must be kept on file by the supplier.  
28

**D. THE MEANING AND PURPOSE OF BILLING MODIFIERS IN THE  
MEDICARE “PAY AND CHASE” REIMBURSEMENT SYSTEM**

75. The electronic claims processing systems developed by the Medicare Administrative Contractors allow providers and suppliers to communicate with the DME MACs regarding billing by including alphanumeric billing codes on the Medicare claim forms. Central to this process are codes called “HCPCS” - the Health Care Common Procedure Coding System.

76. The HCPCS codes include certain codes known as “modifiers.” Some billing modifiers are given unique instructions for use depending on which Medicare benefit category applies to the particular service or item. A billing modifier facilitates faster processing of electronic claims by Medicare, because it signals a commonly understood summary of pertinent facts regarding required elements of the claims to which the modifier applies.

77. Beginning with the first NPWT LMRP, which became effective October 1, 2000, to the present, the NPWT LMRPs (now LCDs) have provided for the use of certain billing modifiers.

78. HHS deemed these regulations and this use of the modifiers as critically important because they helped ensure that only proper medically necessary usages were reimbursed and, therefore, HHS would not be paying for unnecessary usages. At the same time, it would help Medicare process claims quickly. The proper application of a modifier served as a deterrent to illegal billing and as a necessary

1 check on provider conduct as KCI was well aware. If KCI used the modifiers as  
2 Medicare required, KCI would be informing Medicare and other governmental  
3 providers, in a summary, yet effective, manner whether the United States should or  
4 should not pay a specific claim  
5

6  
7 **1. THE GZ AND GA MODIFIERS**

8 79. On April 26, 2001, HHS issued Program Memorandum Carriers  
9 Transmittal B01-30 in which the modifiers GY and GZ were introduced. The  
10 transmittal stated, “[t]he new modifiers, GY and GZ, must be used when a specific  
11 code is available but the provider or supplier wants to indicate that the item or service  
12 is not covered or is not reasonable and necessary.”  
13

14 80. On March 27, 2002, HHS issued Program Memorandum Carriers  
15 Transmittal B-02-020 in which it said “[t]he new GZ modifier must be used when  
16 suppliers want to indicate that they expect that Medicare will deny an item or supply  
17 as not reasonable and necessary and they have not had an Advance Beneficiary  
18 Notification (ABN) signed by the beneficiary. . . The GA modifier must be used when  
19 suppliers want to indicate that they expect that Medicare will deny an item or supply  
20 as not reasonable and necessary and they do have on file an ABN signed by the  
21 beneficiary.”  
22

23 81. The CMS Manual System on December 22, 2006, defined the GZ  
24 modifier as the “Item or Service not Reasonable and Necessary (expected to be  
25 denied as not reasonable and necessary, no ABN on file)” and the GA modifier as  
26  
27  
28

1 “Waiver of Liability (expected to be denied as not reasonable and necessary, ABN on  
2 file).”  
3

4 82. Although a provider like KCI may submit claims for costs it knows to  
5 be presumptively non-reimbursable, it must do so openly and honestly, describing the  
6 claims accurately while challenging the presumption and seeking reimbursement.  
7  
8 Medicare created the GZ and GA modifiers partly for this purpose.

9 83. Similarly, KCI had the ability to challenge through a patient receiving  
10 VAC treatment, the appropriateness of any provision of the LMRP as policy. CMS  
11 Ruling No. 01-01, Sept. 28, 2001. KCI never exercised this option.  
12

## 13 2. THE KX MODIFIER

14 84. Near the beginning of each of the initial NPWT LMRPs, the DMERCs  
15 included the following language with respect to the use of a billing modifier:  
16

17 HCPCS Modifier:

18 ZX - Specific requirements found in the Documentation  
19 section of this medical policy have been met, and evidence  
20 of this is available in the supplier’s record.

21 85. For example, a copy of the initial NPWT LMRP published by Palmetto  
22 Government Benefits Administrators, LLC, the Region C DMERC in October 2000,  
23 is attached hereto as EXHIBIT 1 at Page 1.  
24

25 86. Near the end of each of the initial NPWT LMRPs, the DMERCs  
26 included the following language with respect to the use of a billing modifier:  
27  
28

1 If all of the conditions are met under criteria A1 - A4, B1 -  
2 B2 and C1 - C2 in the Coverage and Payment Rules section,  
3 a ZX modifier is to be added to the HCPCS codes on each  
4 month's claims for initial and continued use of NPWT  
equipment and supplies.

5 The ZX modifier **must not be used** if all of the policy's  
6 coverage criteria for initial and continued use have not  
7 been met. (Emphasis in original.)

8 The ZX modifier **must not be used** if any of the conditions  
9 listed in the Coverage and Payment Rules section under  
10 "Other Exclusions from Coverage" are present. (Emphasis  
in original.)

11 The ZX modifier **must not be used** if any of the situations  
12 D1 - D5 (listed in the Coverage and Payment Rules section  
13 under "When Coverage Ends") are present. (Emphasis in  
original.)

14 87. CMS replaced the ZX modifier with the KX modifier, effective July 1,  
15 2002. The only difference was that the modifier went from a temporary designation  
16 (ZX) to a permanent designation (KX). None of the listed prohibitions in the NPWT  
17 LMRP were changed.  
18

19 88. The NPWT LMRPs were occasionally revised by the DMERCs  
20 between 2000 and the present. However, the fundamental instructions for use of the  
21 KX modifier have remained consistent through all revisions, i.e., the modifier may  
22 only be attached to a claim when all of the criteria in the "Indications and Limitations  
23 of Coverage and/or Medical Necessity" section of the LMRP/LCD have been met and  
24 the claim is payable as submitted.  
25  
26  
27  
28



1           89.     The DME MACs rely upon KCI's integrity to add the KX modifier to  
2 its claims to honestly communicate that *no reason exists to deny the claim* as "not  
3 reasonable and necessary" and that the claim represents a proper call upon the public  
4 fisc.  
5

6           90.     During Relator's employment at KCI, the KX modifier became known  
7 "in-house" as the "Pay Me" modifier.  
8

9           91.     The Office of the Inspector General for the Department of Health and  
10 Human Services provided the following information and instruction about the proper  
11 use of the KX modifier:  
12

13                   "By adding the KX modifier the supplier attests that the  
14 specific required documentation . . . is on file at the  
15 supplier before submitting the claim to the DME MAC."

16           "Review of Medicare Payments for Selected Durable Medical Equipment  
17 Claims with the KX Modifier for Calendar Year 2006" (A-04-08-04020), January 4,  
18 2010.  
19

20           92.     As early as 1999, before KCI's VAC was approved for Medicare  
21 coverage, the Office of Inspector General (OIG) of the U.S. Department of Health  
22 and Human Services (HHS) warned that misuse of the KX modifier's predecessor, the  
23 ZX modifier, could result in false claims. OIG's "Compliance Program Guidance for  
24 the Durable Medical Equipment, Prosthetics, Orthotics and Supply Industry"  
25 published in the Federal Register on July 6, 1999, warned that:  
26  
27  
28

1 The DMEPOS supplier should create internal mechanisms  
2 to ensure the proper use of the ZX modifier. **Improper use**  
3 **of the modifier may result in the submission of false**  
4 **claims.** The OIG recommends that the DMEPOS suppliers  
5 written policies and procedures address the DMEPOS  
6 suppliers protocol for using the ZX modifier. (FN 118) FN  
118 - See relevant DMERC supplier manual(s) for  
guidance on proper use. (Emphasis added.)

7 93. On January 22, 2002, a Program Memorandum was issued by the  
8 DMERCs entitled “New Permanent Modifier for Specific Required Documentation  
9 on File.” The policy stated:

11 Effective for claim submission dates on and after July 1,  
12 2002, DMERCs must discontinue use of the “ZX” modifier  
13 and use the following new level II national modifier: “KX”:  
Specific Documentation on File.

14 \* \* \*

15 Advise providers and suppliers that their use of this  
16 modifier constitutes a statement to the effect that they  
17 actually have the documentation on file that the policy  
18 requires for the particular item or service.

19 94. On April 25, 2002, CMS issued ¶ 152.619, Program Memorandum  
20 Transmittal No. B-02-026, which repeated the requirements regarding the new KX  
21 modifier as defined in the Program Memorandum issued on January 22, 2002.

23 95. Tricenturion, the Fiscal Intermediary/Carrier for DMERC Region A, in  
24 its 2002 Local Medical Review Policy (LMRP) stated in the “General Information -  
25 Document Requirements” section that:

27 Section 1833(e) of the Social Security Act precludes  
28 payment to any provider of services unless “there has been

1 furnished such information as may be necessary in order to  
2 determine the amounts due such provider.” (42 U.S.C.  
3 section 1395(e)). It is expected that the patient’s medical  
4 records will reflect the need for the care provided. The  
5 patient’s medical records include the physician’s office  
6 records, hospital records, nursing home records, home  
7 health agency records, records from other healthcare  
professionals and test reports. This documentation must be  
available to the DMERC upon request.

8 96. Tricenturion, the Fiscal Intermediary/Carrier for DMERC Region A, in  
9 its 2005 Local Coverage Determination (LCD) stated in the “Coding Information”  
10 section that KX meant that specific required documentation was on file, and further  
11 stated in the documentation requirements section that Suppliers *must* add a KX  
12 modifier to a code only if all of the criteria in the “Indications and Limitations of  
13 Coverage and/or Medical Necessity” section of this policy have been met.  
14

15 97. The Fiscal Intermediaries/Carriers in the other regions had policies that  
16 matched the above-stated Tricenturion policy.  
17

18 98. In approximately December 2007, DMERC Region B published a  
19 newsletter that was distributed to Durable Medical Equipment suppliers. The topic  
20 was “Understanding the Usage of the KX Modifier.” The newsletter stated:  
21

22 The submission of the KX modifier on a claim is used to  
23 convey to the DME MAC and the PSC that ‘specific’  
24 requirements found in the documentation section of the  
25 LCD have been met **and** the documentation is available  
26 within the supplier’s records. (Emphasis in the original)

27 Suppliers should refer to each individual medical policy to  
28 verify coverage criteria for an item and/or service prior to  
appending the KX modifier to their claims. **Inappropriate**

1                   **use of the KX modifier (i.e., coverage criteria not being**  
2                   **met) is deemed fraudulent.** (emphasis added)

3           99.     National Government Services, Inc., the Fiscal Intermediary/Carrier for  
4     DMERC Region B, in its 2009 Local Coverage Determination (LCD) defined the KX  
5     modifier as “requirements specified in the medical policy have been met.” It went on  
6     to state that “[s]uppliers must add a KX modifier to a code only if all of the criteria in  
7     the “Indications and Limitations of Coverage and/or Medical Necessity” section of  
8     this policy have been met.”  
9  
10

11                   **3.     THE EY MODIFIER**

12           100.   The DMERCs revised the NPWT LMRP in 2003, by re-wording the  
13     requirements for the Detailed Written Order and adding a new billing modifier, EY,  
14     specifically for use when a NPWT item was delivered before a signed written order  
15     had been received by the supplier. Effective April 1, 2003, the NPWT LMRP  
16     provided the following language in the Indications and Limitations of Coverage  
17     and/or Medical Necessity section:  
18  
19

20                   For an item addressed in this policy to be covered  
21                   by Medicare, a written signed and dated order  
22                   must be received by the supplier prior to delivery  
23                   of the item. **If the supplier delivers the item**  
24                   **prior to receipt of a written order, it will be**  
25                   **denied as non-covered. If the written order is**  
26                   **not obtained prior to delivery, payment will not**  
27                   **be made for that item even if a written order is**  
28                   **subsequently obtained.** If a similar item is  
                    subsequently provided by an unrelated supplier  
                    who has obtained a written order prior to delivery,  
                    it will be eligible for coverage. (Emphasis added.)

1  
2 101. The newly revised NPWT LMRP, effective April 1, 2003, further  
3 identified the new HCPCS modifier as “EY – No physician or other health care  
4 provider order for this item or service.” In addition, the new revision provided the  
5  
6 following in the Documentation Requirements section:

7 An order for each item billed must be signed **and**  
8 **dated by the treating physician**, kept on file by  
9 the supplier, and made available to the DMERC  
10 upon request. **Items delivered before a signed**  
11 **written order has been received by the supplier**  
12 **must be submitted with an EY modifier**  
13 **attached to each affected HCPCS code.**  
(Emphasis added.)

14 102. Every NPWT LMRP/LCD and NPWT Policy Article issued after April  
15 2003 contained virtually the same language requiring receipt of a Detailed Written  
16 Order prior to delivery of the VAC and requiring KCI to bill the claim with the EY  
17 modifier **if the unit was delivered before all elements required in a Detailed**  
18 **Written Order had been obtained.**

19  
20 103. The version of the NPWT LCD, effective 1/1/11, provides in the  
21 Documentation Requirements section:

22  
23 An order for each item billed must be signed and  
24 dated by the treating physician, kept on file by the  
25 supplier, and made available upon request. Items  
26 dispensed and/or billed that do not meet these  
27 prescription requirements and those below must be  
28 submitted with an EY modifier added to each  
affected HCPCS code.

1           104. The version of the NPWT Policy Article, effective 1/1/11, provides the  
2 following instruction under the Non-Medical Necessity Coverage and Payment Rules  
3 section:  
4

5                   For an item addressed in this policy to be covered  
6 by Medicare, a written signed and dated order  
7 must be received by the supplier prior to delivery  
8 of the item. If the supplier delivers the item prior  
9 to receipt of a written order, it will be denied as  
10 non-covered. If the written order is not obtained  
11 prior to delivery, **payment will not be made for**  
12 **that item even if a written order is**  
13 **subsequently obtained.** If a similar item is  
14 subsequently provided by an unrelated supplier  
15 who has obtained a written order prior to delivery,  
16 it will be eligible for coverage. (Emphasis Added.)  
17

18           105. DMERC Region C updated its LMRP No. L5008 in 2003, to include the  
19 new EY Modifier, which specifically addressed circumstances in which a doctor's  
20 written order was not received by the supplier before the DME was delivered to the  
21 patient, saying  
22

23                   An order for each item billed must be signed and dated by  
24 the treating physician, kept on file by the supplier, and  
25 made available to the DMERC upon request. Items  
26 delivered before a signed written order has been received  
27 by the supplier **must be submitted with an EY modifier**  
28 **added to each affected HCPCS code.** (Emphasis added.)

106. In its Summer 2003 DMERC Medicare Advisory, at page 54, DMERC  
Region C reminded DME suppliers about the new EY Modifier, making the  
following points:

1 Effective for dates of service on or after January 1, 2003, a  
2 new modifier (EY) was created for use when billing claims  
3 for items provided without a physician's order.

4 For those claim lines where the item does not have an order,  
5 the modifier EY must be appended.

6 For claims where there is no order for any of the items  
7 billed, suppliers should use "No Physician" for the ordering  
8 physician's name in Field 17 and use the surrogate UPIN  
9 OTH000 in Field 17a. Modifier EY is then appended to the  
10 procedure code for each item. Claim lines for items without  
a physician's order, as indicated by the use of modifier EY,  
will be denied as not medically necessary...

11 107. As previously noted, the requirements for Medicare payment of NPWT  
12 have been consistent among all four DMERC regions.

13  
14 108. Although a provider like KCI may submit claims for costs it knows to  
15 be presumptively non-reimbursable, it must do so openly and honestly, describing the  
16 claims accurately while challenging the presumption and seeking reimbursement.  
17  
18 Use of the EY Modifier was required by Medicare partly for this purpose.

19 109. As with the other billing modifiers, KCI had the ability to challenge  
20 through a patient receiving VAC treatment, the appropriateness of any provision of  
21 the LMRP as policy. CMS Ruling No. 01-01, Sept. 28, 2001. KCI never exercised  
22 this option.  
23

24  
25 **VI.**  
26 **KCI EXPECTATIONS AND FOLLOW UP**

27 **A. STAFF PERFORMANCE**  
28



1           110. The procedures for delivering a VAC to a patient began when a  
2 physician, nurse, or other health care provider contacted KCI to request delivery of a  
3 VAC to a patient.  
4

5           111. When a VAC delivery request was received by the KCI staff person, it  
6 was noted in KCI's Ship Pending Database, and a unique Rental Order Entry (ROE)  
7 number was assigned to that VAC delivery request.  
8

9           112. Notice of the new VAC delivery request, and the ROE assigned to it,  
10 was sent electronically to Customer Service Representatives (CSRs) who work in the  
11 Ship Pending Departments of KCI's various offices.  
12

13           113. Because private insurers require pre-authorization for a VAC in order to  
14 qualify the VAC for payment by those insurers, the process for handling the delivery  
15 of VACs to Medicare beneficiaries was somewhat different from the process for  
16 delivery of a VAC to a patient whose treatment is funded by private insurance. KCI  
17 had groups of CSRs dedicated to each market.  
18  
19

20           114. If the patient was a Medicare beneficiary, the VAC delivery request and  
21 its ROE would go to a group of CSRs specifically assigned to serve Medicare  
22 patients. This made it easier for the CSRs to track payor requirements consistently.  
23

24           115. It was the responsibility of the CSR to collect the documentation  
25 necessary for the VAC to be eligible for Medicare reimbursement.  
26

27           116. It was also the responsibility of the CSR to document, in the Ship  
28 Pending Database, the progress of acquiring the necessary documentation to qualify



1 the VAC for Medicare reimbursement. Whenever a piece of the required  
2 documentation was acquired, the CSR would make an entry to that effect in KCI's  
3 Ship Pending Database.  
4

5 117. Once all the information required for the Detailed Written Order Prior  
6 to Delivery was obtained, the CSRs are able to accomplish their primary objective,  
7 which is to "CAVE" the cycle for billing. CAVE was an in-house acronym meaning  
8 that the Fast Form RX, or at least the portion containing the elements of the Detailed  
9 Written Order Prior to Delivery, was "Complete, Accurate, Verifiable and Eligible for  
10 billing."  
11

12  
13 118. When the doctor or other health care provider sent a written order to  
14 KCI, complete with all six elements required for a complete and valid WOPD, the  
15 VAC could be released for delivery to the patient. With the initial placement of the  
16 VAC, if all requirements for billing Medicare were satisfied, including complete  
17 satisfaction of the WOPD requirements prior to delivery of the VAC, a claim could be  
18 submitted to Medicare and would be eligible for billing with a KX modifier, and the  
19 EY modifier would not be required.  
20  
21

22  
23 **B. INFORMATION SYSTEMS, DATABASES AND REPORTS.**

24 119. To track its progress in obtaining all information required to qualify a  
25 VAC for reimbursement by Medicare, KCI developed several reporting tools as part  
26 of its inventory management and billing/accounting information systems.  
27  
28

1           120. The information system for tracking VAC deliveries was called the Ship  
2 Pending Database.

3  
4           121. Various management and tracking reports could be generated from  
5 KCI's inventory management and billing/accounting management information  
6 systems. Examples include Follow Up Reports and Forced Pickup Reports.

7  
8           122. Each of these reports included information that specifically identified  
9 each deficiency that prevented KCI from the submitting a claim to Medicare.  
10 Whether it was one of the six elements required for a WOPD or some other  
11 requirement that prevented billing Medicare, each deficiency was specifically  
12 identified in these reports. Thus, each required WOPD element described in ¶68 was  
13 listed separately if it had not yet been received by KCI.

14  
15  
16           123. Another KCI report, the Unbilled by Status Code Report, listed  
17 approximately sixty items that could in some way prevent KCI from submitting a  
18 valid claim to Medicare. Included among these sixty items were the six elements  
19 required for a WOPD. Each such item was assigned a status code, enabling a reader  
20 of the report to know exactly what prevented the filing of a specific claim. Along  
21 with the other items that might prevent KCI from submitting a valid claim, each  
22 required element of a WOPD had its own status code. (For example, Status Code No.  
23 22 was denominated "Rx missing + other problems," and Status Code No. 23 was  
24 denominated "Rx missing only.") Any missing WOPD element would be identified  
25 on this report.  
26  
27  
28

1           124. The Ship Pending Database also included entries showing the date each  
2 VAC was released for delivery, meaning that KCI had determined that all WOPD  
3 requirements had been satisfied and that KCI was in possession of all six WOPD  
4 elements. KCI delivered VACs within a few short hours after the release decision  
5 was made.  
6  
7

8           125. By comparing the release date of a VAC with the dates shown for  
9 receipt of required pieces of documentation, one could easily determine whether a  
10 VAC had been delivered prior to receipt by KCI of all elements required for a  
11 WOPD.  
12

13           126. KCI also developed a report called the "Forced Pickup Report." When a  
14 document required for submitting a bill had not been obtained within one month after  
15 the delivery of a VAC, KCI placed that order (ROE) on the Forced Pickup Report.  
16 The Forced Pickup Report was published two times per week for both KCI  
17 management and the field staff (sales force, service centers, and nurses). The first  
18 such publication each week was actually known as the "Preliminary Forced Pickup  
19 Report." Its purpose was to signal a "last chance" for KCI staff to gather all required  
20 documentation, because if a VAC was picked up by KCI, the CSR and field staff,  
21 who were paid on a commission basis, would not get paid for that VAC. The second  
22 publication each week was the list of patients whose VACs KCI had ordered to be  
23 picked up because KCI's staff had been unable to obtain the needed documents - the  
24 Forced Pickup Report.  
25  
26  
27  
28

1           127. Both the Preliminary Forced Pickup Report and the Forced Pickup  
2 Report identified each piece of missing documentation specifically, including any  
3 missing elements of a Detailed Written Order that KCI needed before delivery in  
4 order to bill the claim. KCI staff could look at these reports and, without seeking  
5 information from any other source, know exactly which elements of a WOPD had not  
6 yet been obtained.  
7

9           128. Separate and apart from the delivery-focused Ship Pending Database,  
10 KCI maintained a “MicroMD” database to track billing and payment. (This  
11 information system has evolved over time and is known to some as “MicroMD.”) It is  
12 used to manage information about when bills and claims are submitted to Medicare  
13 and other payors, when payments are received, amounts of each payment, and when  
14 claims are denied.  
15

17           129. Although the Ship Pending Database and the MicroMD database are  
18 separate systems, they both use the same ROE numbers as identifiers for the inter-  
19 related business activities addressed in their respective information technology  
20 environments. That is, in the Ship Pending Database, the ROE identifies inventory  
21 management (receipt of an order for a VAC, tracking documentation progress, and  
22 delivery of that VAC to the customer/patient), while the same ROE is used to track  
23 billing and payment in the MicroMD system for the same VAC.  
24  
25  
26  
27  
28

1           130. Relator Godecke knows about the relationship between the Ship  
2 Pending Database and MicroMD information systems because her duties at KCI  
3 required her to work with both systems.  
4

5       **C.     FORMS AND CHECKLISTS**

6           131. In addition to the Ship Pending Database and reports generated from it,  
7 KCI developed form checklists to simplify the tasks required of CSRs and their  
8 supervisors. In 2003, a form used by KCI was called an Initial Statement of Provider  
9 (ISOP). See attached Exhibit 2. The ISOP had a section requiring the doctor to sign  
10 the order, but it also included in Section II and III the requirements that KCI needed  
11 to confirm medical necessity. The WOPD requirements were met by filling out  
12 Section IV, which included a data field for each of the six elements required for a  
13 complete Written Order Prior to Delivery, if it was signed and dated by the doctor.  
14 Indeed, the heading of Section IV of the ISOP read,  
15  
16  
17

18                   “Physician’s Prescription - The physician must sign and date the  
19 prescription prior to delivery of the V.A.C.

20                   Physician’s Signature: Attests to the validity and accuracy of  
21 information in this Sec. iv and prescribes the V.A.C. pump for the  
22 named patient.” (Emphasis added.)  
23

24           132. In 2004, KCI developed a form known in-house as the “Fast Form RX”  
25 which replaced the ISOP form. Exhibit 3. The Fast Form Rx contained a section  
26  
27  
28

1 called the "Physician's Attestation Box," where information about satisfaction of all  
2 six elements of the Detailed Written Order Prior to Delivery was to be inserted.  
3

4 **VII.**  
5 **KCI DID NOT ADHERE TO ITS OWN**  
6 **PROCEDURES OR TO MEDICARE REQUIREMENTS**

7 133. Once a physician or medical provider prescribes negative pressure  
8 wound therapy for a patient, KCI management puts immense pressure upon its  
9 managers and employees to deliver the VAC and its supplies to the patient as quickly  
10 as possible. Management and staff job reviews and raises were tied to fast VAC  
11 deliveries. Bonuses were also tied to fast VAC deliveries. CSRs received a quarterly  
12 productivity bonus based, in part, on the amount of time between each VAC order  
13 and the authorization for release of the device for delivery.  
14  
15

16 134. Unfortunately, KCI did not follow its own procedures or the Medicare  
17 rules. Often getting a completed WOPD was not quick, therefore holding up the  
18 delivery of the VAC, creating a financial and customer service problem. The patient  
19 wanted and needed the VAC immediately, and KCI wanted to accommodate the  
20 doctors and the patients so that doctors would continue to prescribe the VAC and so  
21 that KCI could be paid as promptly as possible. The solution for KCI was to deliver  
22 the VAC without a completed WOPD.  
23  
24

25 135. The Preliminary Forced Pick Up Report and the Forced Pick Up Report  
26 could have been very effective tools for assuring compliance with the Medicare  
27 WOPD requirements. In practice, however, many exceptions were authorized by KCI  
28

1 management, allowing CSRs and field staff to release a VAC, which would make the  
2 claim seem billable per KCI procedures, even though Medicare's WOPD  
3 requirements had not been satisfied. KCI sales executives could – and very often did  
4 – override KCI procedures that would cancel staff commissions for VACs delivered  
5 before all elements required for a complete and valid WOPD were in KCI's  
6 possession, merely by making a phone call.  
7

9 136. Because billing was usually done at the end of the month or the first  
10 cycle of VAC treatment, KCI recognized that it had 30 days to obtain the completed  
11 written order before it had to bill Medicare. If the detailed written order was obtained  
12 prior to billing, KCI billed Medicare with the KX modifier, not the EY modifier, even  
13 though the written order had NOT been obtained prior to delivery of the VAC as  
14 required by the LCD. Nowhere in the claim process was KCI required to inform  
15 Medicare exactly what date the written order had been received. So, unless Medicare  
16 audited a claim, and knew exactly what to look for and where to look, KCI knew it  
17 could cheat the system.  
18  
19  
20

21 137. In addition to the three KCI offices that released VACs, there was a lot  
22 of rule bending in the field. Some sales representatives carried VACs in their cars,  
23 that records showed to be officially be in Service Center inventory, which could be  
24 given to a patient immediately. Inventories of VACs were kept in hospitals so that  
25 the patient could go home with one, often ahead of the paperwork.  
26  
27  
28

**VIII.**  
**KCI SUBMITTED FALSE CLAIMS**

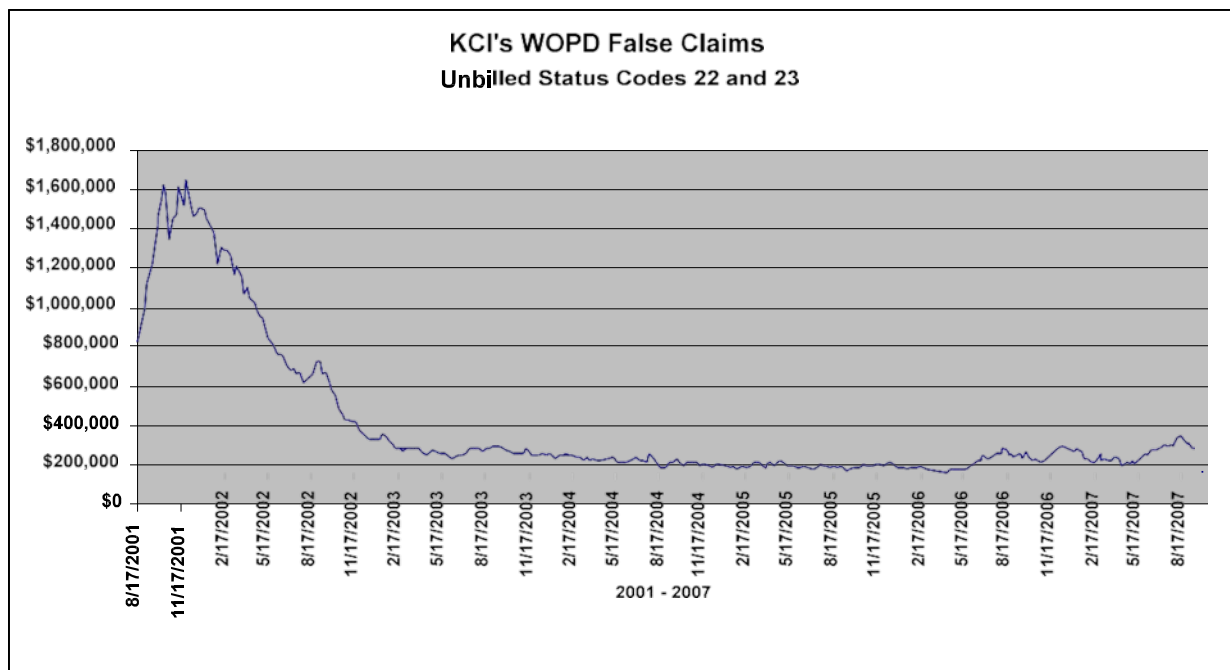
138. KCI submitted False Claims, because it submitted many claims to Medicare for VACs that were delivered before KCI had all required WOPD elements in its possession, and KCI did not add the EY Modifier to the documentation for those claims. Moreover, as explained below, even if use of the EY Modifier were not an issue, KCI certified on the CMS 1500 Forms it submitted with each claim, that it was complying with all applicable laws, when in fact KCI was not complying. KCI management fully understood that KCI was not allowed to deliver VACs until all WOPD elements were in its possession, but delivered VACs when it did not have all WOPDS elements in its possession, and submitted claims to Medicare for those VACs.

**A. KCI DELIVERED MANY VACs BEFORE HAVING ALL WOPD ELEMENTS IN ITS POSSESSION**

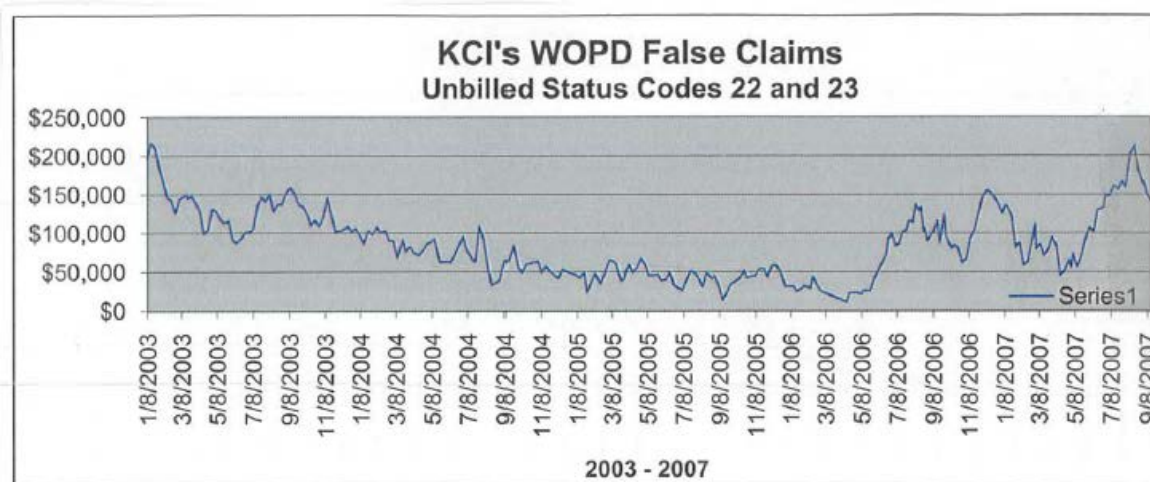
139. In 2001 and 2002, KCI had placed large numbers of VACs without first obtaining a Detailed Written Order. In 2002, KCI began to increase its efforts to obtain qualifying Detailed Written Orders before delivery of its VACs.

140. The chart below, showing the reduction in Unbilled Status Code 22 (Rx missing + other problems) and Unbilled Status Code 23 (Rx missing only) in 2002, demonstrates this effort.





141. In mid-2006, KCI began an aggressive campaign to place VACs more quickly to alleviate doctor and home health agency dissatisfaction with KCI's customer service. This campaign resulted in more VACs being placed on patients without a prior Detailed Written Order. This is shown in the following chart of Status Code 22 and 23 volumes between 2003 and 2007.



1  
2 142. Based upon a Follow Up Report dated July 18, 2006, KCI delivered 92  
3 VACs to patients that day, all of which needed additional information before all  
4 elements required for a complete and valid Detailed Written Order Prior to Delivery  
5 had been received. Thus, none of the claims for those VACs could be submitted to  
6 Medicare with an expectation of payment. That Follow Up Report showed that eight  
7 of those orders specifically lacked a qualifying prescription or Rx (i.e., a Detailed  
8 Written Order) before delivery of the units to the patients. That Follow Up Report  
9 also showed that all 92 of those VACs were delivered, even though the KCI systems  
10 showed that at least one of the required WOPD elements was not yet in KCI's  
11 possession  
12

13  
14  
15 143. Relator Godecke knows first-hand that KCI delivered VACs to patients  
16 before all of the WOPD requirements had been satisfied, because she observed it  
17 while training and supervising groups of employees in the Montana office who  
18 worked as CSRs in Godecke's department at various times beginning in  
19 approximately 2004 and continuing off and on through Godecke's termination in  
20 September 2007. She was informed by her CSRs of exceptions granted by KCI  
21 management so that her CSRs could release VACs for delivery. She communicated  
22 with KCI management herself about such exceptions. And she saw the exceptions  
23 noted on Forced Pickup Reports.  
24  
25  
26  
27  
28

1           144. Godecke also knows that KCI delivered VACs to patients before all of  
2 the WOPD requirements had been satisfied, because she was involved in creating  
3 systems and processes specifically for following up on orders for VACs that had been  
4 delivered by KCI without having all the elements required to satisfy requirements for  
5 a Detailed Written Order Prior to Delivery in its possession. Godecke knew from  
6 management explanations of those duties that KCI management knew the Medicare  
7 requirements for WOPD, and knew that Medicare would not pay for those VACs if  
8 Medicare knew that those VACs had been delivered before the WOPD requirements  
9 were fully satisfied, and knew that the missing WOPD elements had to be obtained  
10 quickly in order to mask the fact that VACs were delivered without all of those  
11 elements in hand, so KCI management set up tracking systems to expedite that effort.

12           145. Godecke also knows that KCI delivered VACs to patients before all of  
13 the WOPD requirements had been satisfied, because she saw the documentation that  
14 proves the fact of that KCI behavior in the work she did on appeals of denied claims,  
15 and the work that she did on preparations for Medicare audits.

16           146. But KCI management apparently did not understand that the same  
17 reporting systems would also reveal that its common practice of granting exceptions  
18 resulted in the submission of false claims.

19  
20  
21 **B. WHEN KCI DELIVERED VACs BEFORE HAVING ALL WOPD**  
22 **ELEMENTS IN ITS POSSESSION, KCI ALSO FAILED TO ADD THE**  
23 **EY MODIFIER TO THE CLAIMS**  
24  
25  
26  
27  
28

1 147. From April 1, 2003 to the present, KCI knowingly submitted and  
2 continues to submit claims for payment to the DMERCs/DME MACs without an EY  
3 modifier when KCI: (1) did not have in its possession any Detailed Written Order  
4 prior to delivery or (2) had some form of a Detailed Written Order prior to delivery,  
5 but the order was clearly defective because one of the six required elements was  
6 missing. It might have been missing a physician's signature or the date of the  
7 prescription. The length of need might not have been provided.  
8  
9

10 148. The inclusion of the EY modifier is intended to notify Medicare that it  
11 should deny the claim, and that such denial was not appealable. KCI violated the  
12 FCA by knowingly, as defined in the FCA, not including the EY Modifier as a matter  
13 of course, when it clearly was required to do so. In so doing, the company took  
14 advantage of the rules it negotiated in order to achieve a quicker payout for legitimate  
15 claims without having to obtain prior approval on a case-by-case basis, which is a  
16 cumbersome process.  
17  
18  
19

20 149. Godecke also knows that KCI submitted false claims to Medicare, by  
21 submitting claims without the EY Modifier for VACs that were delivered before KCI  
22 had all required elements in its possession, because of her work related to 1) KCI  
23 appeals of claims denied by Medicare, and 2) KCI preparation for audits by Medicare.  
24

25 **C. EXAMPLES OF KCI FALSE CLAIMS**

26 150. The following table represents fifteen actual claims, identified by ROE  
27 Number, as representative examples of the many false claims alleged herein in which  
28

1 KCI billed Medicare for cycles of VAC therapy which were either based upon  
2 inaccurate or incomplete Detailed Written Orders or for which delivery of the VAC  
3 preceded KCI's receipt of a Detailed Written Order, and for which the claim  
4 submitted by KCI did not have the required EY Modifier.  
5

6 151. These Rental Order Numbers were taken from a Follow Up report dated  
7 July 18, 2006 and Forced Pick Up Lists from 2006 and 2007.  
8

9

10 1198842	1197604	1196058	1195999
11 1143823	6969532	9810077	9579219
12 6770666	9754948	8949975	6958229
13 6966928	6823535	6802864	

14 152. The Follow Up Report enabled Relator Godecke to identify a group of  
15 ROEs with the deficiency that KCI did not have a required WOPD element at time of  
16 delivery. Call this Group 1.  
17

18 153. Exhibit 4 is a Final Forced Pick Up Report that Godecke reviewed. It  
19 shows eleven VACs at the top of the exhibit and highlighted in yellow is the label  
20 "Rx," indicating that the required document that is deficient for those VACs is the  
21 prescription. The column entitled "Reason" shows the specific deficiency – that the  
22 prescription was not received, or not dated, or did not show the length of need, was  
23 not signed, or had incorrect doctor information.  
24  
25

26 154. The Forced Pick Up list should be read together with Exhibit 5, entitled  
27 "Important Information." It explains that for those named in the "Patient" column  
28

1 and highlighted in yellow, Forced Pick Up will occur, but for those whose names that  
2 are highlighted in blue, an Exception has been granted. (The names have been  
3 redacted, but the color is visible for the pertinent rows of the exhibit.) Exceptions in  
4 the KCI procedures means that management has approved the delivery and billing of  
5 a VAC even though KCI records show that WOPD requirements are not satisfied.  
6  
7

8 155. The Forced Pick Up Reports enabled Relator Godecke to identify those  
9 ROEs in Group 1 that were actually not “picked up,” those highlighted in blue, even  
10 though KCI had not obtained the required documentation. If they were “picked up”  
11 under these circumstances, KCI did not submit a bill for them. So, Godecke only kept  
12 VACs highlighted in blue in her Group 1 because they were delivered and CAVED  
13 for billing. For the examples offered here, the pertinent ROE numbers are 9810077,  
14 9579219 and 9754948. These VACS were at a minimum, in Cycle 2, meaning that  
15 they were delivered at least 30 days prior to the date of the Report.  
16  
17

18 156. To be certain that KCI had submitted claims to Medicare for the ROEs  
19 that remained in Group 1 without the EY Modifier, Godecke turned to two of KCI’s  
20 billing databases, the MicroMD database, the paid/denial report and the appeals  
21 claims report. In 2005 KCI converted the Medical Manager billing and collections  
22 database to the MicroMD billing and Collections database. All WOPD samples had  
23 dates of service in 2006 and 2007. She was in charge of Cash payments and Appeals  
24 where she used and accessed the billing database where these reports were created  
25  
26  
27  
28

1           157. The MicroMD database tracked bills and claims submitted to payors,  
2 including Medicare. In this database, she was able to generate a report of claims paid  
3 and denied by Medicare for her Group 1 claims. Searching that report for the  
4 individual ROEs remaining in Group 1, she identified claims in Group 1 that had been  
5 paid by Medicare. If Medicare paid the claim, it was not submitted with the EY  
6 Modifier when KCI submitted it to Medicare. Per the LMRP, Medicare would not  
7 have paid a claim with the EY Modifier.

10           158. Godecke also searched for the individual ROEs in Group 1 in KCI's  
11 Appeals database. If a claim was appealed, it did not have the EY Modifier when  
12 KCI submitted it to Medicare, also per the LMRP. Moreover, Godecke was familiar  
13 with the denial codes used by Medicare to explain denial of the claims she chose from  
14 the Appeals report to remain in Group 1, and recognized them to be "appealable"  
15 denial codes. If the EY Modifier had been appended to any of these claims, they  
16 would not be appealable.

19           159. Using this process, Godecke determined that all fifteen claims in the  
20 chart above were either paid or appealed.

22           160. Thus, Godecke knows that the example ROEs in the chart above not  
23 only were delivered despite non-compliance with the Medicare WOPD requirements,  
24 but also were actually billed by KCI without an EY modifier, because Medicare  
25 would not have paid a claim, or indicated that the claim was statutorily non-covered  
26  
27  
28



1 which would foreclose the possibility of appeal, if the claim had been submitted by  
2 KCI with the EY Modifier.  
3

4  
5 **IX.**  
6 **KCI CERTIFIED THAT IT WAS FOLLOWING MEDICARE RULES**

7 161. When KCI initially applied to be a Medicare supplier, it certified that it  
8 would obey the Medicare rules. KCI repeated that promise each time it completed a  
9 new Medicare Supplier agreement of which there have been hundreds. The  
10 certification section of the supplier agreement states:  
11

12 I agree to abide by the Medicare laws, regulations and  
13 program instructions that apply to this supplier. The  
14 Medicare laws, regulations, and program instructions are  
15 available through the Medicare contractor. I understand  
16 that payment of a claim by Medicare is conditioned upon  
17 the claim and the underlying transaction complying with  
18 such laws, regulations, and program instructions (including,  
but not limited to, the Federal anti-kickback statute and the  
Stark law), and on the supplier's compliance with all  
applicable conditions of participation in Medicare.

19 162. 42 U.S.C. § 1395y(a)(1)(A) sets forth an express condition of payment  
20 which explicitly links each Medicare payment to the statutory provision that no  
21 payment may be made for items or services which are not reasonable and necessary.  
22 Each time KCI submits a claim to Medicare for payment, it is certifying compliance  
23 with this statute.  
24  
25

26 163. KCI uses a form known as the CMS-1500 in order to submit claims to  
27 Medicare. The CMS-1500 claim form is a standard document used by providers and  
28



1 suppliers to submit a claim for payment from various government and private health  
2 care programs.

3  
4 164. Approved suppliers of medical services and equipment to Medicare Part  
5 B beneficiaries, like KCI, are required to submit claims for reimbursement on form  
6 CMS-1500. 42 C.F.R. § 424.32. Submission of the CMS-1500 form is the *sine qua*  
7  
8 *non* for payment from the Medicare system.

9 165. The back of the CMS-1500 form contains the following three notices:

10 (a) NOTICE: Any person who knowingly files a statement  
11 containing any misrepresentation or any false, incomplete  
12 or misleading information may be guilty of a criminal act  
13 punishable under law and may be subject to civil penalties.

14 (b) NOTICE: Anyone who misrepresents or falsifies  
15 essential information to receive payment from Federal  
16 funds requested by this form may upon conviction be  
17 subject to fine and imprisonment under applicable Federal  
laws.

18 (c) NOTICE: This is to certify that the foregoing  
19 information is true, accurate and complete. I understand  
20 that payment and satisfaction of this claim will be from  
21 Federal and State funds, and that any false claims,  
statements, or documents, or concealment of a material fact,  
22 may be prosecuted under applicable Federal or State laws.

23 166. The CMS-1500 form identifies the government's authority to require  
24 information to determine coverage for the item or service under the appropriate  
25 government program. For Medicare purposes, the form refers specifically to 42  
26 C.F.R. § 424.5(a)(6) which provides: "Sufficient Information. The provider, supplier,  
27  
28

1 or beneficiary, as appropriate, must furnish to the intermediary or carrier sufficient  
2 information to determine whether payment is due and the amount of payment.”  
3

4 167. The NPWT LMRP (now LCD) expressly states certain circumstances  
5 under which some cycles of VAC therapy are “not reasonable and necessary” and  
6 thus not covered by Medicare.  
7

8 168. For those claim lines on the CMS-1500 form where the item does not  
9 have a physician’s written order, the modifier EY must be attached.  
10

11 169. Medicare’s rules from 2003 forward required that one of the four  
12 modifiers be used for each claim.

13 **X.**

14 **KCI SUBMITTED FALSE CLAIMS TO**  
15 **MEDICARE WITH REQUISITE SCIENTER**

16 **A. THE FCA STANDARD**

17 170. The FCA scienter standard states: (A) mean that a person,  
18 (A) mean that a person, with respect to information-  
19 (i) has actual knowledge of the information;  
20 (ii) acts in deliberate ignorance of the truth or falsity of the  
21 information; or  
22 (iii) acts in reckless disregard of the truth or falsity of the information;  
23 and  
24 (B) require no proof of specific intent to defraud;  
25

26 **B. KCI’S OWN INTERNAL DOCUMENTS SHOW THAT KCI**  
27 **MANAGEMENT KNEW THE WOPD REQUIREMENTS FROM**  
28 **THE BEGINNING**

171. On October 1, 2000, KCI’s Medicare and Compliance Department  
issued a memo regarding WOPD requirements. Pam Seay was the contact person

1 listed in the memo “for additional copies or information,” and Seay’s internal phone  
2 extension was listed as ext. 6384. Among other matters, the memo states the  
3 following:  
4

5 A. “Prior Written Order: Certain items require a written order for the  
6 physician prior to delivery of the product to the Part B patient. All of  
7 KCI’s products (surfaces and VAC) fall into that category.”

8 B. **“Prior written orders must include the following: Patient  
9 name; Equipment or description of therapy ordered; Diagnosis;  
Length of need; Physician’s signature and date.**

10 C. “In the case of the VAC, prior written order is built into the ISOP  
11 (section 4) and by having this fully completed prior to the delivery of  
the product, KCI is meeting the Medicare requirement.” (Emphasis  
added.)

12 **C. KCI’S OWN PROCESSES SHOW THAT KCI MANAGEMENT**  
13 **KNEW THE WOPD REQUIREMENTS FROM THE**  
14 **BEGINNING**

15 172. As previously explained, the NPWT LMRP was the product of  
16 extensive discussion and negotiation between KCI and the DMERCs. One result of  
17 these negotiations is that everyone involved knew the outcome of those negotiations,  
18 so that KCI management knew exactly what the LMRP required in order for a KCI  
19 VAC to be eligible for Medicare reimbursement.  
20

21 173. If nothing else, the Preliminary Forced Pick Up and Forced Pick Up  
22 Reports drove this point home.  
23

24 174. Exhibits 4 and 5 make clear that KCI management authorized  
25 exceptions to its Forced Pick Up procedure, which resulted in the delivery of VACs,  
26  
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28

1 and billing for them, even though the VACs that were granted exceptions did not  
2 satisfy the WOPD requirements.

3  
4 175. The very existence of such processes and tracking tools as the Follow  
5 Up Report, the Unbilled by Status Code Report, the Forced Pickup Report, the ISOP  
6 form and later the Fast Rx Form, demonstrates that KCI knew that it was delivering  
7 VACs without first having a Detailed Written Order on hand prior to delivery and  
8 knew that the claim for such a VAC needed to include an EY modifier to be correctly  
9 billed. KCI management created a system to track the required WOPD  
10 documentation, even after VAC deliveries were made without complying with  
11 WOPD requirements.

12  
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14 176. Management knew that if the placement of the VAC involved a  
15 situation where, at the time of placement, the Detailed Written Order was inaccurate  
16 or incomplete, the DME MACs were required to deny the claim, with no possibility  
17 of appeal. Medicare Program Integrity Manual, Pub. 100-08, Ch. 5, §5.2.3.1. But  
18 Medicare would not be alerted to the fact of the missing and late documentation  
19 unless the correct EY modifier was included on the claim, and KCI purposely did not  
20 use the EY modifier.

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24 **D. COMPETITION CREATED PRESSURE TO DELIVER VACs**  
25 **MORE QUICKLY**

26 177. KCI had a total monopoly on NPWT from the late 1990's until 2003,  
27 when Blue Sky Medical launched the Versatile 1. Blue Sky Medical seemed to have a  
28

1 great advantage over KCI, in that they seemed able to place their Versatile 1 product  
2 remarkably fast. At the time, KCI was taking 24 hours to release a Medicare VAC  
3 for delivery, while Blue Sky was providing the Versatile 1 immediately on request.  
4 After a year of increasing Versatile 1 placements at KCI expense, KCI's  
5 sales management brought immense pressure to bear on the operations side of KCI to  
6 release VACs far more quickly to meet the competition. That pressure was focused on  
7 Steve Hartpence, as the Executive Committee member with responsibility for  
8 releasing the VAC for placement. Hartpence started working hard on this in the  
9 summer of 2004, by putting intense pressure on the KCI staff for quick release of all  
10 VAC orders, including for Medicare. You can see the resulting radical reduction  
11 in release times in Exhibit 6.

12  
13 178. It was important enough to Hartpence to make further improvement in  
14 VAC delivery speed that he agreed to focus a significant part of his 2005 bonus  
15 opportunity on further improving Medicare ship pending release times (Objective 2 in  
16 Exhibit 7). Hartpence required everyone who worked for him to share these  
17 objectives, which resulted in further pressure on MedClaim to release the VACs asap.

18  
19 179. In December of 2006, a further change was made to  
20 improve productivity and decrease release times. That change was to provide a bonus  
21 to the MedClaim ship pending clerical staff to release as many VACs as possible as  
22 quickly as possible. The result of initiatives undertaken by Hartpence and Medclaim  
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1 was that 14% of the staff was eliminated, even as VACs were being released in less  
2 than 3 hours. See Exhibit 6.

3  
4 **E. THE EY MODIFIER WAS NOT HARD-CODED INTO THE KCI**  
5 **BILLING AND COLLECTION SYSTEM**

6 180. From early 2005 until mid-2006, KCI was converting its billing and  
7 collection systems from the Medical Manager system to a new platform, called  
8 MicroMD. Godecke was part of a KCI working group called the MicroMD  
9 Conversion Group, which met more than twenty times during that period to review  
10 progress of that conversion and in the end, to judge whether MicroMD could provide  
11 the same functionality for KCI operations that Medical Manager had provided.  
12

13  
14 181. Participants in the MicroMD Conversion Group were stakeholders in  
15 the process - operations of their various departments in KCI had relied on Medical  
16 Manager, and they wanted MicroMD to provide at least the same level of  
17 functionality. The Group included Laurie Waldron, Deb Smith, Mary Fisher and  
18 Linnet Long. The project management contractor was Bob Hess.  
19

20  
21 182. During testing of the conversion, a list of Medicare billing modifiers to  
22 be included in MicroMD was identified. The list of modifiers included RR, KX, GZ,  
23 GA, KI, KJ, and KH. Although the EY modifier was mandated for use beginning on  
24 April 1, 2003, through several meetings and at least one demonstration of MicroMD,  
25 the EY modifier was never included on the list of medicare billing modifiers that  
26 Godecke saw. In both the Medical Manager and MicroMD billing and collection  
27  
28

1 programs, the EY modifier was not included because KCI made a management  
2 decision not to include the EY modifier in claims submitted to Medicare.

3  
4 **F. KCI HANDLING OF APPEALS DEMONSTRATES SCIENTER**

5 183. KCI is very aggressive in challenging claim denials. Godecke was  
6 intimately involved in reviewing all claim denials. KCI would challenge every denial  
7 unless there was a good reason not to do so.

9 184. One reason not to pursue a claim appeal was that the appeal might  
10 expose other problems at KCI and trigger undesired repercussions. One consistent  
11 concern was that an appeal could trigger a large-scale audit. Thus, KCI scrutinized its  
12 support documentation very carefully, and decided to forego appeals of certain denied  
13 claims. Two examples of such decisions were denial of claims for Restarts (continued  
14 use of a VAC after a period of non-use) and denial of claims for Fifth Cycles (most  
15 Detailed Written Orders are for four months or less. Sometimes, if the wound had not  
16 progressed enough, a doctor might still order another month of treatment. This was  
17 referred to as a Fifth Cycle.)

21 185. KCI decided not to appeal denials of claims for Restarts or for a Fifth  
22 Cycle when KCI had been paid by Medicare or another insurer for an original round  
23 of treatment and the claims for the previous four months of treatment had been filed  
24 with a KX modifier instead of an EY modifier. During the evaluation undertaken to  
25 decide whether to appeal the denial, the file review might reveal that documentation  
26 required for the previous claims in the original months (before Restart or Fifth Cycle)



1 was untimely or otherwise deficient. For example, wound measurements might have  
2 been inaccurate, or dates did not match the requirements. Or the file would reveal that  
3 the Detailed Written Order was not completed or was deficient, but the VAC was still  
4 delivered. Other issues could become apparent. If anything emerged during that  
5 evaluation that could lead an ALJ or Medicare to conclude that the KX Modifier was  
6 misused, or that the EY Modifier should have been attached instead, KCI would  
7 typically decide not to appeal the denial of the Restart claim.

10 186. Regarding a decision about appealing a Fifth Cycle claim, Godecke  
11 observed that Medicare's scrutiny became more penetrating over time. Early on,  
12 Medicare required only the documentation for the Fifth Cycle itself. Later, it became  
13 necessary to include documentation for the Fourth Cycle claim as part of the appeal  
14 process. Now, the entire history of treatment for the patient is necessary as part of a  
15 Fifth Cycle appeal. Any documentation problem identified in that history could result  
16 in Medicare disallowance of money paid for the entire course of treatment. A review  
17 of the First Cycle claim documentation would show Medicare that WOPD  
18 requirements were not satisfied and that KCI had not submitted the claim with the  
19 required EY Modifier. KCI viewed those stakes as daunting and typically dropped  
20 appeals for the Fifth Cycle to protect the already received payment for the first four  
21 cycles. This was done at the direction of management.

26 187. [REDACTED]  
27 [REDACTED]  
28 [REDACTED]



1 [REDACTED]  
2 [REDACTED]  
3 [REDACTED]  
4 [REDACTED]  
5 [REDACTED]  
6 [REDACTED]  
7 [REDACTED]  
8 [REDACTED]  
9 [REDACTED]  
10 [REDACTED]  
11 [REDACTED]  
12 [REDACTED]

13 188. In 2002, Theresa Duffy (Duffy) began work at KCI as a clinical  
14 manager. Her job duties included evaluating claims denied by Medicare to determine  
15 whether KCI should appeal the denials. When Duffy started working on potential  
16 appeals, she observed that claims submitted by KCI lacked proper documentation  
17 required by Medicare before submission of the claims. Starting in 2002 and  
18 continuing thereafter, Duffy complained to Godecke about the inadequate  
19 documentary support for submitted claims. Duffy and Godecke discussed that  
20 numerous claims lacked required documentation.  
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22  
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24 189. Within the last two weeks, Duffy again spoke to Godecke and  
25 confirmed that KCI's claims submitted to Medicare that Duffy had personally  
26 reviewed lacked appropriate documentation, including claims which required an EY  
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1 modifier because KCI did not have a valid WOPD before delivery of a VAC. Duffy  
2 confirmed the following to Godecke in their discussion in May 2017:  
3

4 A) KCI's billing and management personnel, including Deb Smith,  
5 and other KCI personnel with whom Duffy directly communicated,  
6 knew that, before a claim for payment was submitted, Medicare  
7 required that KCI obtain a valid WOPD before delivery of a VAC.  
8 If no WOPD was obtained before delivery of the VAC, the claim  
9 submitted to Medicare should be denied.

10 B) In her review of denied claims for possible appeals, Duffy  
11 generally focused on denials of claims for fifth cycle treatment.  
12 However, in reviewing the history of those claims, Duffy personally  
13 saw that claims for first cycle treatment had routinely been billed to  
14 Medicare, and paid by Medicare, even though the VAC had been  
15 delivered before KCI had obtained a valid WOPD.

16 C) Duffy's recollection is that all submitted claims she reviewed for  
17 potential appeal of fifth cycle treatment denials had been billed to  
18 Medicare for first cycle treatment with a KX modifier. Duffy did not  
19 recall ever seeing an EY modifier placed on any first cycle claims,  
20 even when Medicare required that an EY modifier be included.

21 D) Every claim that Duffy considered for possible appeal of  
22 treatment denials required Duffy to search for a WOPD. When  
23 Duffy reported to KCI management, including Deb Smith, that she  
24 had not found any WOPD for claims submitted, Smith directed  
25 Duffy not to appeal the claim. Duffy stated that even if the claim for  
26 fifth cycle treatment was appropriate, Smith told her not to appeal  
27 the denial of the fifth cycle claim because Smith was worried that  
28 Medicare would notice the lack of a WOPD. Smith told Duffy that  
without the required WOPD documentation, Medicare's payments  
for the first, second, third, and fourth cycles were in jeopardy,  
because Medicare could demand return of those payments received  
by KCI.

1 190. Deb Smith further directed the appeals staff that KCI would not  
2 reimburse Medicare for those claims that the appeals staff had discovered should not  
3 have been paid.  
4

5  
6 **F. KCI HANDLING OF MEDICARE AUDITS DEMONSTRATES**  
7 **SCIENTER**

8 191. The Medicare audit process differs from the appeal process. The audit  
9 process begins with Medicare identifying a sample of claims to review. Medicare  
10 notifies KCI about which claims are to be included in the audit, gives KCI a time  
11 frame to provide those files, receives those files from KCI, and conducts the audit.  
12 During this time, the KCI team scrambles to review those same files. If the KCI team  
13 identifies issues on any claims to be audited that could support a refund to Medicare  
14 or, even worse, cause an expansion of the scope of the audit, KCI makes a business  
15 decision to voluntarily refund to Medicare its payment on that claim. That can have a  
16 ripple effect, because VAC treatment occurs over four months and each month is a  
17 separate claim. But this approach enables KCI to make itself look like a responsible  
18 service provider and, more importantly, avoid an audit on those particular claims,  
19 because Medicare will generally not audit files once it is verified that those claim  
20 payments have been returned by KCI.  
21  
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25 192. Relator Godecke's job functions did more than inform her about the  
26 details of KCI's information management systems. They also caused her to review  
27 the very specific details of thousands of claim files at KCI. Based on this aggregation  
28

1 of experience with both denials and audit responses, Relator Godecke knows first-  
2 hand that KCI has knowingly failed to comply with the requirements for Medicare  
3 payment, and used the KX Modifier when KCI should have attached an EY Modifier  
4 to numerous claims.  
5

6 193. Each of the particular claims that KCI refunded to Medicare to stop an  
7 appeal or an audit are false claims, even though KCI later refunded the payment  
8 because the claims were false at the time that they were filed.  
9

10 194. KCI's knowing failure to attach an EY modifier for claims that required  
11 inclusion of the modifier, as discussed above, was close to absolute. Despite her  
12 substantial and personal experience in reviewing KCI's claims, Relator Godecke  
13 cannot remember seeing an EY modifier on any claim that she has ever reviewed in  
14 any context – not once.  
15  
16

17 195. Based on Godecke's personal knowledge and experience, KCI's failure  
18 to include an EY modifier is a knowing and deliberate decision by the company.  
19

20 196. Since at least April 1, 2003, KCI filed Medicare claims without  
21 including an EY Modifier on any of the claims. Thus, from at least April 2003 to  
22 date, KCI has knowingly violated both the Medicare Program Integrity Manual and  
23 the LMRP/LCD. Such claims are false because KCI was prohibited by the terms of  
24 the Medicare Program Integrity Manual and the terms of the LMRPs/LCDs from  
25 delivering a VAC before receiving a qualifying Detailed Written Order. From April 1,  
26 2003 to date, KCI has been required by the LMRPs/LCDs to bill such claims with the  
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1 EY modifier to alert the DME MACs that it had delivered the VAC before receiving  
2 the required order. Inclusion of the EY modifier alerts the DME MACs that the claim  
3 should be denied as not meeting the benefit category or as being statutorily excluded,  
4 the effect of which is to make the claim not subject to correction/ re-billing and make  
5 the claim non-appealable.  
6

7  
8 197. Whether the falsity of the claims arose from delivering a VAC to a  
9 patient before actually receiving a qualifying Detailed Written Order or from  
10 incomplete or inaccurate content in the Detailed Written Order, the Medicare  
11 Program Integrity Manual, Pub. 100-08, Ch. 5, §5.2.3 requires the DME MACs to  
12 deny such claims as statutorily excluded from coverage under Medicare or as not  
13 meeting the benefit category, thereby making the denials non-appealable. Since April  
14 1, 2003, suppliers have been required to include the EY Modifier on each such claim,  
15 to alert the DME MACs that those claims should be denied. Failing in any of these  
16 requirements also violated the provisions in the Documentation Required and  
17 Indications and Limitations of Coverage and/or Medical Necessity sections of the  
18 NPWT LMRPs/LCDs, which expressly require a written order before delivery of the  
19 VAC. KCI management knew this.  
20

21  
22 198. For all CMS-1500 claim forms for VAC therapy cycles alleged to be  
23 false in this Complaint, KCI purposefully and knowingly ignored the deficiencies  
24 which rendered the claims “not reasonable and necessary” under the terms of the  
25 LMRP/LCD, and instead concealed the deficiencies by billing the claims for payment  
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1 with the KX modifier, while at the same time NOT attaching the EY Modifier to  
2 those claims, thereby fraudulently calling upon the government fisc and triggering  
3 liability under the False Claims Act.  
4

5 199. KCI's use of the KX modifier instead of the required EY Modifier on  
6 the claims for VAC cycles which are the subject of this Complaint is a false statement  
7 or assertion that none of the constraints set forth in the LMRP/LCD which would  
8 have rendered the claim "not reasonable and necessary" under the LMRP/LCD apply.  
9 By using the KX modifier instead of the required EY Modifier on the CMS-1500  
10 form for such claims, KCI falsely states that it is entitled to payment while knowing,  
11 by virtue of the information in its possession at the time the claim was submitted, that  
12 one or more of the circumstances described in the NPWT LMRP/LCD which limit or  
13 exclude coverage were present.  
14  
15  
16

17 200. In submitting form CMS-1500 with the KX modifier, instead of the  
18 required EY Modifier, attached for the VAC cycles which are the subject of this  
19 Complaint, KCI falsely certified compliance with the Medicare Act, specifically 42  
20 U.S.C. § 1395y(a)(1)(A), by asserting that it was not seeking payment for services  
21 which were "not reasonable and necessary" as defined by the LCD. By using the KX  
22 modifier instead of the required EY Modifier on the claims which are the subject of  
23 this Complaint, KCI communicates to the DMERCs (now DME MACs) that the  
24 claims were reimbursable. Accordingly, use of the KX modifier instead of the  
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1 required EY Modifier has a natural tendency to influence the DMERCs' or DME  
2 MACs' decision to pay the claim.  
3

4 **XI.**

5 **RETALIATION IN VIOLATION OF 31 U.S.C. § 3730(h)**

6 201. Relator repeats and re-pleads and incorporates by reference herein each  
7 and every one of the allegations contained in paragraphs 1 -169 above, as though fully  
8 set forth herein.  
9

10 202. On June 1, 2001, Relator Godecke became employed by MedClaim,  
11 Inc., an independent contractor working for KCI. KCI later purchased MedClaim and  
12 Godecke continued working for the company until she was terminated on October 1,  
13 2007.  
14

15 203. At the time of Godecke's hire, the VAC was a newly coded and  
16 authorized type of durable medical equipment under Medicare's complex rules.  
17 Virtually all billing and collection documents and processes were developed for this  
18 device during Relator Godecke's tenure, both at MedClaim and at KCI.  
19

20 204. As a result of her employment with MedClaim and KCI, Godecke  
21 developed a specialized knowledge related to Medicare collections and appeals for  
22 the VAC. Godecke began as the office manager in Dillon, Montana with two  
23 employees. Under her leadership and direction, and within the next six years, the  
24 Dillon, Montana office grew to 105 employees, all of whom were under Godecke's  
25 supervision, and all of whom worked on KCI's Medicare collections and appeals.  
26  
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28

1 Godecke and her staff were the day to day contact people within MedClaim and KCI  
2 with all DMERC regions in the United States. Godecke and her staff also worked  
3 with Medicare Ombudsmen, DMERC/DME MAC clinicians and clinical review  
4 teams, Medicare customer service representatives, Fair Hearings Officers, Program  
5 Safeguard Contractors (PSCs), Qualified Independent Contractors (QICs), Recovery  
6 Audit Contractors (RACs), Administrative Law Judges (ALJs) and the Medicare  
7 Appeals Council (MAC). Relator Godecke was the primary contact for KCI's outside  
8 counsel for Medicare appeals. The ongoing dialog with the above Medicare divisions  
9 increased Relator Godecke's knowledge level of Medicare billing and appeals  
10 requirements. With this knowledge, Godecke was able to communicate to KCI's  
11 billing department her concerns about KCI's non-compliant processes and  
12 procedures.

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16  
17 205. In approximately 2006, based on nominations from KCI Vice President  
18 Rich Brinkley and KCI Senior Vice President Steve Hartpence, Godecke was selected  
19 and approved by Steve Benson, KCI's Director of Organizational Development, to  
20 participate in an intense leadership development program at KCI called "Leading the  
21 Enterprise." This was part of the management-level succession planning done by  
22 KCI. By having Godecke participate in the leadership development program, KCI  
23 was demonstrating that it considered her a future leader of the company. KCI's  
24 Human Resources Department would not have invested the money in sending  
25  
26  
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28



1 Godecke to the leadership development conference if it did not concur with Brinkley  
2 and Hartpence as to her future potential as a leader of the company.  
3

4 206. Throughout her tenure at MedClaim/KCI, Relator Godecke had  
5 numerous discussions with her management-level superiors at KCI about the false  
6 claims alleged herein and other billing compliance concerns. A particular billing  
7 concern Relator Godecke attempted to bring to senior management's attention was  
8 billing for what KCI internally called "transitions claims." Transition claims arise  
9 when a patient transitions between an in-patient facility to the home.  
10  
11

12 207. KCI management reported in 2007 Q2 that 40% of initial placements of  
13 NPWT were to patients transitioning between care settings. A percentage of those  
14 claims result in triggering a false cycle for the reasons described below.  
15

16 208. The normal start date for billing for a cycle of VAC therapy is the Date  
17 of Delivery, as evidenced by the date of the patient's signature on a form called Proof  
18 of Delivery (POD). This document is required to be in the patient's file. However,  
19 an exception to the general rule of billing from the Date of Delivery arises under  
20 CMS's Program Integrity Manual, Chapter 4, section 4.26.2, which addresses billing  
21 for covered DMEPOS items in anticipation of discharge from a hospital or skilled  
22 nursing facility. The policy is focused on billing from the date of discharge and  
23 provides, in relevant part, as follows:  
24  
25

26  
27 A supplier may deliver a DMEPOS item to a patient in a hospital or  
28 nursing facility for the purpose of fitting or training the patient in the  
proper use of the item. This may be done up to two days prior to the

1 patient's anticipated discharge to their home. The supplier should bill  
2 the date of service on the claim as the date of discharge and shall use the  
3 Place of Service (POS) code 12 (Patient's Home). The item must be for  
4 subsequent use in the patient's home. No billing may be made for the  
5 item on those days the patient was receiving training or fitting in the  
6 hospital or nursing facility. (Emphasis added.) A supplier may not bill  
7 for drugs or other DMEPOS items used by the patient prior to the  
8 patient's discharge from the hospital or a Medicare Part A nursing  
9 facility stay. Billing the DME MAC for surgical dressings, urological  
10 supplies or ostomy supplies that are provided in the hospital or during a  
11 Medicare Part A nursing facility stay is not allowed. These items are  
12 payable to the facility under Part A of Medicare. This prohibition  
13 applies even if the item is worn home by the patient from the hospital or  
14 nursing facility. Any attempt by the supplier and/or facility to substitute  
15 an item that is payable to the supplier for an item that, under statute,  
16 should be provided by the facility, may be considered fraudulent. These  
17 statements apply to durable medical equipment delivered to a patient in  
18 hospitals, skilled nursing facilities (POS §31), or nursing facilities  
19 providing skilled services (POS § 32).

20 A supplier may deliver a DMEPOS item to a patient's home in  
21 anticipation of a discharge from a hospital or nursing facility. The  
22 supplier may arrange for actual delivery of the item approximately two  
23 days prior to the patient's anticipated discharge to their home. The  
24 supplier shall bill the date of service on the claim as the date of  
25 discharge and should use the POS code 12 (Patient's Home). (Emphasis  
26 added.)

27 209. At all times relevant hereunder and continuing to date to the best of  
28 Relator Godecke's belief, KCI exclusively uses the date the Proof of Delivery is  
signed as the start date for billing, regardless of the patient's date of discharge as  
required by CMS's Claims Processing Manual.

25 210. In December 2006, Relator Godecke participated in a telephone  
26 conference call with Godecke's business analyst Linnet Long and KCI Vice President  
27 of Finance Theresa Johnson. The purpose of the call was to review the nature and  
28

1 scope of denied claims still booked as revenue by KCI and to assist Theresa Johnson  
2 in determining how much cash KCI needed to set aside in reserves for year-end 2006.  
3  
4 During the call, the volume of transition claims was discussed, particularly the fact  
5 that KCI's existing processes required that the improperly paid claims be refunded to  
6 Medicare, then re-billed with the date of discharge rather than the date of delivery.  
7  
8 The amount in question was several million dollars-worth of transition claims.  
9 Godecke explained to Johnson that KCI would not even have the problem if the Pre-  
10 Billing Department in North Carolina would only obtain the date of discharge of a  
11 patient from an in-patient facility rather than simply initiate billing from the date of  
12 delivery. Theresa Johnson expressed concern that the billing rules for transitions  
13 claims appeared to be violated. Later, Deb Smith de-emphasized the issue with  
14 Theresa Johnson and directed her attention away from the issue.  
15  
16

17       211. In the spring of 2006, Godecke attended a meeting in South Carolina  
18 with the head of Medicare's Qualified Independent Contractor (QIC). Two of  
19 Godecke's managers in the Montana office, Jera Sitton and Theresa Duffy, attended  
20 the meeting with Godecke. At the meeting, Godecke and her managers disclosed to  
21 Godecke's supervisor, KCI Vice President Deb Smith, that the deadline had passed  
22 for some Medicare appeals the Montana office was pursuing. Godecke, Sitton and  
23 Duffy were instructed by Deb Smith to "change the dates on which we received the  
24 denied appeals." Godecke and her managers decided that as a matter of business  
25 ethics, they could not falsify the dates and that they simply would not follow Deb  
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28

1 Smith's instruction. Godecke said nothing further about the situation until KCI's  
2 internal auditors emailed various KCI employees an anonymous questionnaire a  
3 couple months later. The questionnaire asked the KCI employees whether a superior  
4 had asked them to do anything that made the employees feel uncomfortable.  
5 Godecke ignored replying to the questionnaire because she was reluctant to report  
6 Deb Smith's instruction to change the dates of receipt of the denied appeals.  
7  
8 Ultimately, Godecke's failure to respond to the email was noticed by KCI's internal  
9 auditors who contacted her and directed her to fill out and return the questionnaire.  
10  
11 Godecke then submitted the questionnaire and detailed the incident in which Deb  
12 Smith instructed Godecke and others to change dates on documents in order to remain  
13 within Medicare's filing limits. Godecke and her two Montana managers who heard  
14 Smith's instruction (Jera Sitton and Theresa Duffy) knew Smith was directing them to  
15 commit fraud, and they agreed not to do so. Thereafter, KCI changed Godecke's  
16 reporting supervisor to KCI Senior Vice President Steve Hartpence instead of Deb  
17 Smith. Hartpence later assigned KCI Vice President Rich Brinkley as Godecke's  
18 supervisor, though Hartpence retained a direct relationship with Godecke and issues  
19 with the Montana office.  
20  
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24       212. Before the change in reporting for the Montana office from Deb Smith  
25 to Richard Brinkley, the Montana office staff had learned to be cautious about what  
26 they said to Deb Smith. This caution developed, in part, after an incident in  
27 approximately 2005 when another of Godecke's employees, Supervisor Candi  
28

1 Richardson, reported an incident to the Medicare Fraud Line about Andy Hunter,  
2 Director of Pre-Billing in KCI's North Carolina offices. Richardson called to report  
3 that she believed Mr. Hunter was regularly waiving patients' co-insurance, a serious  
4 Medicare violation. Medicare requires that every patient's twenty percent co-  
5 insurance amount be billed to the patient's secondary insurance company or to the  
6 patient. Deb Smith came to the Montana office, discovered who made the call to the  
7 Medicare Fraud Line, and physically charged after Candi Richardson in an aggressive  
8 manner, making Richardson believe Deb Smith was going to physically assault her.  
9 Godecke later convinced Richardson not to report Smith's behavior as it would only  
10 make working under her supervision more difficult.  
11

12 213. In September 2006, after Relator Godecke was removed from Deb  
13 Smith's supervision and placed under Rich Brinkley, Brinkley began to support  
14 Godecke's efforts to access and gather data involving the false claims Godecke  
15 believed KCI had been filing. Previously, Deb Smith had repeatedly denied Godecke  
16 access to such information and data. Brinkley told Godecke that he could not act on  
17 her allegations of improper billing alone, but that if she could assemble some proof  
18 and data so that the volume of suspected false claims could be quantified, then  
19 Brinkley could take the matter to KCI Senior Vice President Steve Hartpence and  
20 after Hartpence's termination, to his replacement, Vice President Theresa Johnson.  
21 The "transition claims" were the first category on which Godecke began working.  
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1           214. Godecke expressed frustration to Brinkley that it was necessary for her  
2 to quantify the false claims, but Godecke understood that KCI's senior management  
3 would need to weigh the risk of filing the false claims against potential business  
4 losses of not seeking Medicare payment for the claims Godecke was concerned about.  
5 Godecke became convinced that quantifying the risk to KCI was the only way to  
6 address her concerns about KCI's false claims and fraudulent billing practices.  
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9           215. In July 2007, after being allowed by Rich Brinkley and Steve Hartpence  
10 to request customized reports from KCI's Information Technology department,  
11 Godecke believed she had quantified the transition claims issue well enough to more  
12 formally challenge KCI's practice of refusing to bill transition claims from the date of  
13 hospital discharge rather than the date of delivery of the VAC to the patient's home.  
14 Rich Brinkley agreed and he arranged a meeting at KCI's headquarters in San  
15 Antonio, TX between Godecke, Brinkley, and KCI Senior Vice President Hartpence.  
16 During the meeting, Steve Hartpence brought Deb Smith into the meeting via  
17 telephone conference call. Deb Smith disputed Godecke's interpretation of the  
18 Medicare rules regarding transition claims and insisted that it was too costly and  
19 cumbersome to research the actual date of discharge from the in-patient facility  
20 before releasing a VAC for delivery to the patient's home. Steve Hartpence requested  
21 that Godecke continue and complete her research so that the risk could be better  
22 quantified. Within hours of the meeting, Steve Hartpence was fired and escorted out  
23 of KCI's building. KCI Vice President Theresa Johnson replaced Hartpence.  
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1           216. One of Relator Godecke's final discussions involving "transition  
2 claims" occurred in late August or early September 2007, shortly before Godecke was  
3 fired. Godecke was a participant in a strategic telephone conference with Linnet  
4 Long (KCI Business Systems Analyst), Theresa Duffy (KCI Clinical Manager),  
5 Shannon Truman (KCI Appeals Supervisor), Deb Smith (Vice President, KCI-  
6 MedClaim), Scott Jones (Director of KCI's Intern Audit Department), Theresa  
7 Johnson (KCI Vice President) and others. The parties to the telephone conference  
8 discussed compliance risks regarding recent Medicare-audited claims. During the  
9 conference, "transition claims" was one of the topics (as well as "Restarts," "risk  
10 sharing", "wounds too small", and other KCI compliance concerns). Deb Smith  
11 continued to insist that Godecke's concerns regarding billing from delivery dates  
12 versus properly billing from discharge dates was too cumbersome. Deb Smith stated  
13 that if a "transition claim" did get billed, the DME MAC would catch the error, and it  
14 would be a situation of "no harm no foul" because the DME MAC would then simply  
15 deny the claim. Godecke insisted that not billing from the date of discharge was  
16 plainly contrary to Medicare rules. Godecke stated that she had assembled a report  
17 analyzing approximately 2,500 claims for the purpose of identifying those  
18 circumstances in which cycles for in-patient VAC therapy under Medicare Part A  
19 overlapped with cycles for therapy in the home setting under Medicare Part B.  
20 Godecke advised the group that her research to date was indicating that there were a  
21 significant number of overlapping claims which could be false due to KCI's refusal to  
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1 perform the labor-intensive work of obtaining discharge dates from which to initiate  
2 billing. Godecke was reprimanded during the telephone conference by KCI Vice  
3 President Theresa Johnson because of her insistence.  
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5       217. Within two weeks following the conference call described in the  
6 paragraph above, still in September 2007, Relator Godecke had completed her  
7 analysis and determined that approximately one half of the claims in her sampling  
8 contained overlapping claims between Medicare Parts A and B which the DME  
9 MACs had not caught and which had been paid. Godecke then held a one-on-one  
10 telephone conversation with KCI Vice President Theresa Johnson for the purpose of  
11 trying to convince her of the seriousness of the issue and that what Deb Smith had  
12 been saying (i.e., that all overlapping claims were caught and denied by the DME  
13 MACs) was not accurate. Godecke warned Ms. Johnson that KCI needed to revise its  
14 process, obtain information on the date of discharge before initiating the billing  
15 process, start billing the transition claims properly, and analyze how many improperly  
16 paid claims KCI needed to refund to Medicare. Ms. Johnson was dismissive of  
17 Godecke's concerns and terminated her employment in a matter of weeks thereafter.  
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23       218. KCI Vice President Theresa Johnson had been in charge of KCI's  
24 Medicare issues for approximately six weeks before she fired Godecke in late  
25 September 2007. Approximately one or two weeks before Godecke was fired, her  
26 immediate supervisor, KCI Vice President Rich Brinkley was fired. After he was  
27 fired, Rich Brinkley called Godecke to advise her that he believed KCI was preparing  
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1 to fire Godecke because senior management told him she was going to be a  
2 whistleblower. Brinkley advised Godecke that KCI's senior management believed  
3 Godecke had access to information that would identify false and fraudulent claims,  
4 and moreover, that Godecke was assembling the documentation into reports that  
5 would reveal false and fraudulent claims. Brinkley told Godecke to "keep that  
6 information in your back pocket in case you need it." Brinkley then explained to  
7 Godecke that one of the reasons he was fired was because he had refused to fire  
8 Godecke.  
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12 219. In September 2007, KCI Vice President Theresa Johnson and KCI in-  
13 house counsel Kay Behrens arranged a trip from KCI headquarters in San Antonio,  
14 TX to Dillon, MT to meet in person with Godecke over various issues, including  
15 Godecke's compliance concerns. The trip was to occur the last week of September  
16 2007. The day before arriving in Montana, Theresa Johnson asked Godecke to  
17 compile a list of her compliance concerns and send it to her. Godecke decided to  
18 provide the list to Theresa Johnson and Kay Behrens in person the following day.  
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21 220. On or about September 27, 2007, Theresa Johnson called Godecke at  
22 the Dillon, MT KCI offices and asked her to come to Johnson's Dillon, MT hotel  
23 room to meet. Unbeknownst to Godecke, KCI Human Resources Director Louis  
24 Riviera had also traveled to Montana with Johnson and Behrens.  
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27 221. As requested, Godecke met Theresa Johnson, Kay Behrens and Louis  
28 Riviera on or about September 27, 2007 at the Guest House Inn, a Dillon, MT hotel.

1 When she arrived, Theresa Johnson fired Godecke. Theresa Johnson had a  
2 termination agreement prepared and delivered it to Godecke, asking Godecke to sign  
3 and return the agreement. A copy of the termination agreement is attached hereto as  
4 Exhibit 9. The termination agreement provided, inter alia, that KCI would pay a  
5 year's salary, Ninety-Four Thousand Two Hundred Fifty-Six Dollars (\$94,256.00),  
6 less withholdings, to Godecke in exchange for Godecke's agreement to immediately  
7 surrender to KCI any and all documents, electronically stored data, computers and  
8 other property of KCI and to not disclose any of KCI's confidential information.  
9 Specifically, the termination agreement provided, in part, as follows:  
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13 Further, in consideration for the Severance Payment made  
14 by KCI pursuant to this letter agreement, and because of  
15 your close contact with many confidential affairs of KCI,  
16 including all matters related to KCI's business, such as  
17 information concerning customers, plans to acquire  
18 prospective customers, business plans, costs, profits,  
19 markets, operations, sales, trade secrets, and plans for  
20 future developments and any other proprietary information  
21 which is not publicly available or readily ascertainable by  
22 independent investigation, which information was imparted  
23 to you because of and during your employment by KCI  
24 (hereinafter collectively referred to as "confidential  
25 matters"), you agree at all times to protect from damage or  
26 destruction and to keep secret and confidential all  
27 confidential matters of KCI. Additionally, you agree not to  
28 disclose any confidential matters to anyone outside of KCI  
or otherwise use those confidential matters or your  
knowledge of the confidential matters for your own benefit  
or for the benefit of any other person other than KCI. . . .

As additional consideration for the Severance Payment,  
you represent and warrant that you have brought to the  
attention of KCI's Legal Department and /or KCI's Health

Care Compliance Department all material issues pertaining to any known or suspected situations, arrangements or scenarios where you believe that KCI or any of its employees or contractors may have acted, or may be acting, in a manner that is not compliant with federal or state laws, regulations, policies or guidance. You further represent and warrant that your notice of any such issues has been made in a manner that will reasonably afford KCI the opportunity to investigate and address any such issues. . . .

Except as required by applicable law, the terms and conditions of this letter agreement shall remain confidential and you shall not respond to or participate in any public discussion or other publicity concerning or relating to your employment with, resignation or separation from KCI. You agree and covenant not to make any derogatory or negative comments about KCI, its management, operations or financial condition and agree to cooperate with KCI to the extent reasonably necessary regarding the transition of matters worked on by you during your employment with KCI.

222. Theresa Johnson demanded that Godecke immediately surrender to her the keys to the Dillon, MT KCI office and told Godecke that she was not allowed to return to her office at KCI. Theresa Johnson advised that someone from the office would box up her belongings and deliver them to Godecke.

223. Godecke was upset and emotional and left the hotel room. Later in the morning, she composed herself and called Theresa Johnson to ask if she and Kay Behrens would meet with her for lunch. Behrens had already left Dillon, MT and was half way to the airport, but she turned around, returned to Dillon and met with Godecke and Johnson. During this meeting, Godecke explained in detail for Johnson and Behrens what she viewed as compliance issues and risks at KCI. Godecke told

1 Johnson and Behrens that she believed that by ignoring the concerns, KCI was  
2 committing criminal activities. Johnson and Behrens listened to Godecke's concerns  
3 and then thanked her for explaining the issues. Johnson told Godecke that she would  
4 address Godecke's concerns.  
5

6 224. Godecke refused to accept the severance money and told Theresa  
7 Johnson that she considered it "blood money." Godecke also refused to execute the  
8 termination agreement and received no severance pay from KCI.  
9

10 225. Throughout her tenure at MedClaim and KCI, Godecke addressed her  
11 billing compliance concerns to Andy Hunter, KCI's Director of the Medicare Pre-  
12 Billing Department in North Carolina. Ironically, Andy Hunter was also MedClaim's  
13 and KCI's Compliance Officer with respect to Medicare billing. Godecke long  
14 believed that Andy Hunter had a conflict of interest as Compliance Officer and  
15 Director of Pre-Billing because he was under constant and significant pressure from  
16 KCI senior management to increase KCI's Medicare profits. Hunter was also  
17 rewarded with performance bonuses based upon various factors including how  
18 quickly his department could release VACs for delivery.  
19

20 226. In addition to discussing her compliance concerns with Andy Hunter,  
21 Deb Smith, Rich Brinkley, Steve Hartpence and Theresa Johnson, as described in part  
22 above, Godecke also discussed her compliance concerns in detail and frequently with  
23 KCI's Medicare consultant Tom Walters, KCI's internal auditor Scott Jones, KCI's  
24 Compliance Officers in the San Antonio, TX headquarters David Jernigan and Pam  
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1 Seay, and KCI's in-house counsel Kay Behrens and outside counsel Donna Thiel. In  
2 working closely with these KCI employees and consultants during her tenure,  
3  
4 Godecke learned a great deal about Medicare billing and became increasingly certain  
5 that KCI was submitting false claims under a number of circumstances, including  
6 those which are the subject of this Complaint.  
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8         227. At the time of Relator's termination, she was earning a base salary of  
9 approximately \$94,000.00 per year, in addition to generous bonuses which varied  
10 year to year based upon KCI's financial performance. In addition, Relator enjoyed  
11 health insurance, life insurance and options to purchase KCI stock, which she  
12 regularly exercised. KCI also gifted stock to Godecke annually depending on the  
13 company's performance and the individual department performance.  
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16         228. As a result of her wrongful termination from employment at KCI,  
17 Relator has suffered economic losses in the form of lost wages and lost benefits.  
18 Relator has also suffered significant emotional distress and mental anguish as a result  
19 of her wrongful termination from employment at KCI.  
20

21         229. Relator was harassed, retaliated against, discriminated against in the  
22 terms and conditions of her employment, and fired from her employment at KCI in  
23 direct retaliation for her efforts to investigate or otherwise address the false claims  
24 described in this Complaint, as well as other types of false claims, her efforts to  
25 change KCI policy to comply with Medicare coverage and billing requirements, and  
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her resistance to the submission of false claims. KCI violated 31 U.S.C. § 3730(h) by carrying out the acts against Relator Godecke as described herein.

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**EXHIBIT LIST OF RELATOR GODECKE**

EXHIBIT 1 Local Medical Review Policy published by Region C DMERC (Palmetto Government Benefits Administrators) in October, 2000.

EXHIBIT 2 Initial Statement of Provider

EXHIBIT 3 Fast Form Rx

EXHIBIT 4 Forced Pickup Report - Redacted

EXHIBIT 5 FPU Important Information

EXHIBIT 6 MedClaim Release Times

EXHIBIT 7 2005 Hartpence MBO

[REDACTED]

[REDACTED]

EXHIBIT 9 Termination Agreement

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**JURY DEMAND**

Pursuant to Rule 38 of the Federal Rules of Civil Procedure, Relator hereby demands a trial by jury.

1 Dated: MAY 15, 2017

2 By: s/Mark I. Labaton  
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10 *The filer, Mark I. Labaton, attests that all*  
11 *other signatories listed, on whose behalf this*  
12 *filing is submitted, concur in the filing's*  
13 *content and have*  
14 *authorized the filing.*

15 By: s/Michael A. Hirst  
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ATTORNEYS FOR PLAINTIFF GERALDINE  
GODECKE



**PROOF OF SERVICE BY ELECTRONIC POSTING**

I, the undersigned say:

I am not a party to the above case, and am over eighteen years old. On June 26, 2017, I served true and correct copies of the foregoing document, by posting the document electronically to the ECF website of the United States District Court for the Central District of California, for receipt electronically by the parties listed on the Court's Service List.

I affirm under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on June 26, 2017, at Los Angeles, California.

s/ Mark I. Labaton

Mark I. Labaton

## **Mailing Information for a Case 2:08-cv-06403-BRO-AGR United States of America et al v. Kinetic Concepts, Inc.**

### **Electronic Mail Notice List**

The following are those who are currently on the list to receive e-mail notices for this case.

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### **Manual Notice List**

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